



## **Drs. Andrei Aleinikov And David Smarsh, International Academy Of Genius, On New Law Of Conservation And New Methodology To Combat Gangs**

For Immediate Release

LAS VEGAS/EWORLDWIRE/Nov. 6, 2009 --- During the Allied Academies International Fall Conference in Las Vegas, Nev., Drs. Andrei Aleinikov, president, and David Smarsh, vice president, International Academy of Genius, reported the development of a Law of Conservation of Operability and announced the application of the Genius Education Methodology to the gangs problem in the U.S.

Operability is a new concept to analyze systems in their movement and flexibility that can be applied to military strategies and operations. As all other new Laws of Conservation, it is also applicable to technical, transportation, communication, economic and other complex systems requiring scientific foundations for global solutions. They open new horizons for scientists and researchers. More information can be found at [LawsOfConservation.com](http://www.lawsofconservation.com) ('<http://www.lawsofconservation.com>').

During the same conference, two scholars showed how the Genius Education Methodology (GEM) can be applied to combat gangs. This Methodology is being introduced to cities and school districts, and results are pending.

About Dr. Andrei Aleinikov, Founding President, International Academy of Genius

Dr. Aleinikov, "The Most Creative Man in the World," or "The MegaCreativity Man," as Dr. E. Paul Torrance called him, or "the world's leading expert on MegaCreativity," as Dr. K. Neethling, the founder of African Creativity Foundation called him, is famous for his discovery of the human mind ability to generate over 1,000,000 new ideas per minute.

Dr. Aleinikov's book titled, "MegaCreativity: Five Steps to Thinking Like a Genius" (Walking Stick Press, Cincinnati, 2002 also reprinted by John Wiley and Sons, Singapore, 2003) became a best-seller in Asia.

For the introduction of new sciences, Dr. Aleinikov was nominated for the nation's highest scientific honor - the President's National Medal of Science (NSF, 2003-2006). His Genius Education Methodology - GEM, already labeled "the GEM of education" by media - brought him the 2005 George Washington Honor Medal, top National Award in the Teacher/Administrator Category from the Freedoms Foundation at Valley Forge, Pa., and the 2003 Outstanding Educator Award for Innovative and Creative Teaching from the Academy of Educational Leadership, N.C. At Troy University he was nominated for the U.S. Professor of the Year Award (CASE).

About Dr. David A. Smarsh, Vice President, International Academy of Genius

Dr. David Smarsh (USAF Colonel) joined the International Academy of Genius in 2007. He currently serves at the Naval Postgraduate School (Monterey, Calif.). Dr. Smarsh's career has encompassed a range of military leadership, operational and academic positions. His experience includes support to space shuttle, military aircraft, and various other federal and national programs. For excellence in service, he has been awarded numerous awards. Dr. Smarsh's education includes a bachelor's degree in meteorology, Florida State University; a master's degree in business, Boston University; a master's degree in meteorology, Georgia Institute of Technology; a Ph.D. in atmospheric chemistry, Georgia Institute of Technology; and a master's degree in strategic studies, Air War College. See '<http://www.lawsofconservation.com>'.

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