



National Insurance Agency Lampe Company Seeks Out-of-work Car Salespeople to Train and Mentor, Cost-free, to Sell Life Insurance, Protect Financial Assets

For Immediate Release

DALLAS/EWORLDWIRE/June 23, 2009 --- The Lampe Company, a national insurance agency with agents from coast to coast, wants to re-train and mentor at no cost to them sales people who are employed by automobile dealerships that are being phased out, to sell life insurance and fixed annuities to protect families' financial assets.

The company's CEO, Bill Lampe, has a great deal of empathy for the salespeople and sales managers who are either at GM, Ford or Chrysler dealerships, as well as non-U.S. manufacturers, that are closing, or just don't have enough inventory or customers for a salesperson to earn a living. He, too, was an automobile salesman and then a general sales manager for several franchise dealerships over a ten-year period, prior to becoming a millionaire insurance executive.

"When I was at the dealerships, I worked with a great many terrific car sales people that have the integrity and the motivation to begin a new career protecting families' financial assets, rather than selling them cars," says Lampe.

"I can only imagine the personal and financial stress these sales people are now experiencing as they learn that the dealerships they work for have closed or will soon close, and their jobs will evaporate," adds Lampe. "We want to reach out to them and give them a new mission and a new life."

"We need agents and managers in cities and towns all across the country," continues Lampe. "Our opportunity is unique since we do not have nearly enough agents to follow up on the thousands of leads each month. This is also the reason why our agents don't have to make cold calls."

To handle inquiries, the Lampe Company has set up a one-hour teleseminar/webcast and for automobile sales people and sales managers to learn about the opportunity at CarSalesCareerChange.com (<http://www.CarSalesCareerChange.com>). Those interested may register to listen over the phone or online, and sign up for training if the opportunity appeals to them.

The Lampe Company has its national training and development center in Dallas. It offers agents' extensive training and one-to-one mentoring on-site, as well as a comprehensive program of distance learning. This includes its much-emulated "Fast Track to Success, 3-day Boot Camp," as well as its national and regional workshops, extensive continuing education, Internet-based training, teleseminars, mentoring programs, knowledge base, and on-staff product and training experts.

To sell life insurance and fixed annuities, sales people must first obtain an insurance license from their state. Training to pass the exam, where it is required, is offered by independent companies either online or as in-classroom instruction, and it can range from a few hours to a week or two. After the exam is complete, candidates are immersed in The Lampe Company's proprietary training and mentoring.

In addition to agent training, The Lampe Company offers its Future Agency Manager Education -- FAME program. There are no tuition, training or mentoring charges for agents selected. Many graduate from the six-month FAME training program to become National Agents Alliance (NAA) agency managers, with their own thriving insurance agency business and the agents they were taught to recruit, train and manage.

The husband and wife team of Bill and Diane Lampe co-founded The Lampe Company three years ago, as an insurance marketing company that focuses on protecting American families' financial assets - especially their homes. The company has grown to almost 1,000 agents and is National Agents Alliance's (NAA's) fastest-growing and most honored master agency. The Lampe Company is the recipient of the most awards from NAA, including being named Agency of the Year and receiving NAA's Leadership Award in 2007, 2008 and 2009.

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