

## **C I Host, Friendly Partner To Launch Social Networking Site**

For Immediate Release

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BEDFORD, TX (December 3, 2003) - Those purported "six degrees of separation" may narrow a bit as C I Host, a global leader in Web hosting and Internet infrastructure, partners with One Technologies, Ltd., to launch social networking site Friendly.

Friendly, hosted by C I Host, provides one of the most comprehensive sites for social networking - perhaps the fastest growing and most symbiotic example of the Internet's communications potential. Intimate social networks, called Friendzys, form around common threads - experiences, hobbies, interests, needs, professions, consumerism, informative sources, etc.

Alex Chang, Friendly founder and CEO of One Technologies, said, "Friendly membership will multiply rapidly, so we need the highest assurance of security and the greatest flexibility for community growth. The site is based on Microsoft .NET technology, so C I Host satisfies and actually surpasses all of our requirements."

Christopher Faulkner, CEO of C I Host, said, "Friendly realizes the Internet is bringing the world together in ways never imagined, one hundred eighty notches opposite from critics who said computers create isolation."

Friendly brings together members based on experience and real life interaction, to create quality relationships not just quantity. The network invites new members to enjoy self-expression and self-discovery by meeting new people and trying new things.

### **About Friendly**

Friendly ([www.friendly.com](http://www.friendly.com)) is an online networking community that connects people through friends and associates. By bringing together people through friends, and friends of friends, Friendly will connect people of similar interests and goals, ultimately resulting in powerful referral networks. The site is the brainchild of two brothers, Alex and Roger Chang, who recognize the value of referral networks. Every business associate the successful Changs have ever used (whether a CPA, attorney or receptionist) has been a "friend of a friend" - so they live what they preach.

Friendly has many features that make it the preferred social network Website:

Users can cross-search profiles by age, name, city, jobs, companies, schools and more.

Users can display a graphic that shows their circle of friends.

It's easy to recommend that two users contact one another.

Users can place and access classified ads.

Users can search for items within a geographic range.

Users can express opinions in member surveys. Members can also create their own polls and then share the results with friends or the public.

Friendly was built from the ground up with scalability and speed in mind to provide a better user experience. It is the first social networking site to be built on Microsoft's new .NET web computing platform and a state-of-the-art N-tier software architecture, giving the website the power and speed necessary to handle large volumes of users without performance issues.

Friendly is committed to cultivating relationships and communities through trusted and credible connections. For more information please visit [www.friendly.com](http://www.friendly.com) on the Web.

### **About C I Host**

C I Host ([www.cihost.com](http://www.cihost.com)), based in the Dallas/Fort Worth market, is a Web hosting and Internet solutions provider, domain name registrar (DNR) and application service provider (ASP) serving 200,000 individual consumers and businesses in 182 countries worldwide.

C I Host creates business-class Web hosting solutions for the small- and medium-enterprise (SME) market, with the broadest portfolio of managed hosting and value-added services in the industry. C I Host is accredited

by ICANN to register domain names.

C I Host is HIPAA-compliant and has passed the SAS70 audit.

C I Host has been ranked #1 in speed by the Adoloma Web Hosting Guide. C I Host has been consistently ranked among the Top 5 Web hosting companies out of 16,000 around the globe by c|net's Ultimate Web Host List, HostPulse, WebHostsOnline.com and HostChart.com. C I Host was named among the Top 25 Web hosting companies by HostIndex.com.

C I Host offers turn-key services ranging from initial domain name registration to custom dedicated servers for e-commerce on today's Web. The company offers innovative packages and services to the Internet community.

C I Host operates three diverse data centers across the United States, with its main facility and Network Operations Center in Bedford, Texas. C I Host also has offices in Los Angeles, New York, Chicago and London.

All telco-grade, tier-1 data centers are wholly owned and operated by C I Host and consist of redundant diesel generator backups and a temperature-controlled secure environment with fully redundant UPS capability. All server hardware is fully tested and configured for optimal performance. Daily Web server backups and full fire protection guard against any data loss. To deliver speed and reliability, C I Host's servers are connected to two OC-12 fiber connections, five DS-3 and two OC-3 lines from five diverse Internet backbones for a total of more than 2.6 Gigabits of available bandwidth.

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