



## McBidz Announces Launch Date

For Immediate Release

MOUNT PLEASANT, S.C./EWORLDWIRE/March 24, 2009 --- McBidz ('<http://www.McBidz.com>') the largest Internet destination on the World Wide Web, has announced the launch date of its Web site which has been in development for over a year. On Tuesday, April 7, 2009, promotions are set to appear in:

- New York City's Times Square
- Charleston, S.C.
- Atlanta

The McBidz mascot, "Chuckster," along with other team members will participate in street level marketing in Atlanta's Underground on launch day.

First designed as an auction site several years ago, it went down for reprogramming soon afterward to develop a one stop destination for members who call themselves, "McBidzers." The idea was to build McBidz around the foundation of a self-contained, member-driven Web site where members can do everything from business to social activities without having to visit destinations in disparate locations all over the Internet - in effect, a city within itself. The new Mcbidz contains activities for Video sharing - "McVidz," Business, Jobs, Wanted, Auctions, Classifieds, Autos, Real Estate, Greeting Cards, Dating, Classmates, Photo Album, and social network "McBidzers."

"We have achieved our goal of creating the most reliable and affordable member-focused Web site destination possible. Most of our sections offer a free option, so if our member McBidzers don't want the extended fee-based membership features, they always have the option of using the McBidz Web site without having to pay a dime," says founder/CEO Charles McCracken.

The McBidzers social network ('<http://www.mcbidz.com/mcbidzers>'), named after its members, is the meeting place for member McBidzers, and the idea of doing business with those that one builds relationships with over a period of time is essential to the McBidz platform. While in development, a lot of time was put into presenting features that most people use while they are online, and these features were incorporated into the McBidz mega-site.

"McBidz takes the line - a 'city within itself' - very seriously," states McCracken, "and McBidz programmers have worked tirelessly to make sure that McBidzers have the features needed to accomplish their goals in one place -on the McBidz Web site."

The membership goal leading into 2010 is five million member McBidzers. Strong buzz circulating over the Internet stems from a grass roots effort of thousands of McBidzers spreading the word across the U.S. after the site's first launch, and an active guerilla marketing campaign featuring the McBidz mascot Chuckster ensures the membership goal will be achieved.

McBidzers may explore the inside of the new McBidz by using the links on the President/CEO blog at CharlesFMcCracken at '<http://www.charlesfmccracken.com>', and watch the countdown clock splash page at McBidz ('<http://McBidz.com>') for launch date information.

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