

IQinVision

PHOTO AVAILABLE: Rotterdam Police Use IQeye Smart Megapixel Surveillance

Multiple shops benefit from megapixel technology to deter and prosecute crimes

For Immediate Release

SAN JUAN CAPISTRANO, Calif./EWorldWire/Feb. 25, 2009 --- IQinVision ('<http://www.iqeye.com>'), market leader in high-performance megapixel IP security cameras, intelligent network cameras, and IP video recording systems, today announced that upwards to 20 downtown Rotterdam shops, in the Netherlands, have deployed IQeye megapixel cameras to combat store robberies. IQeyes cameras were chosen over other leading IP camera makers for their superior image quality. Unisoft Total Services (UTS) is responsible for the overall technological application and installation.

For the Rotterdam-Rijnmond Police and the area's shopkeepers, this is the latest weapon against thieves and other "bad guys." The new IQinVision smart megapixel camera system follows a series of other measures taken in response to an increase in robberies in this commercial district. The security camera installation signals that police want to send a clear message: no robbery will be tolerated in the Rotterdam-Rijnmond region. The Rotterdam-Rijnmond Police won a prestigious Dutch innovation award for the deployment of the IQeye surveillance camera system.

The Tobacco Shop Vivant in Rotterdam's Mathenesserweg (West District) was the first store to install IQeyes. From there in late 2008, 17 more stores in Vreewijk and the Prince's Square districts installed the smart megapixel camera system. The surveillance solution will be evaluated over a period of several months to see if it delivers the desired results for both the retailers and the police. Should the results be favorable, the retail surveillance system could potentially be deployed to hundreds of shops in the area.

The IQinVision camera feeds are directly connected with Rotterdam Police Dispatch through Milestone Systems' XProtect video management software. When a shopkeeper experiences a robbery attempt or perceives trouble, he presses a button that activates the strategically placed megapixel cameras, and a live feed is directly transmitted to the police control room. The robbers are filmed in high resolution providing razor sharp images. In addition to the live feed feature, the IQeye 702s are continuously recording to a 16 GB CF memory card in the camera itself using IQrecorder software, so the shopkeeper has a record of all incidents.

Upon alarm, police units are immediately sent to the store. If the thieves are not caught in the store, police can track their movements using city street cameras. Should the robbers manage to escape, the IQeye's high-resolution images can be used to identify them. The megapixel images give police a superior description of the suspects. For deterrent effect, potential robbers are warned by signs that alert them to the presence of this smart megapixel camera system in each of the shops.

Ramon Grado, CPP, IQinVision Managing Director for EMEA, "Here's a highly innovative system deployed across multiple shops that all benefit from superior megapixel camera images transmitted to the police at the touch of a button. This solution is designed for cost-effective scalability and can be easily expanded to more shops. We anticipate the police will be able to catch a lot more bad guys and that the deterrent effect will be impressive."

About IQinVision

IQinVision is the world leader in megapixel IP video. Since 1998, IQinVision has been designing, manufacturing, and marketing the IQeye family of high-performance network cameras, intelligent cameras, and network video recording (NVR) systems. Committed to leading the industry with highly-valued products and customer service, IQinVision was first to market with HDTV and megapixel cameras and has received

numerous awards from Frost & Sullivan, ST&D, Detektor, IIPSEC, and others. IQeye megapixel network security camera systems are renowned for image quality, stability, and reliability in the most demanding network conditions and environments.

The IQeye acts as a stand-alone NVR or integrates with third-party NVR and video analytics software for enterprise-wide deployments. IQinVision products are available as IQeye-brand, private-labeled, or OEM models, and have been widely deployed for use in city center surveillance, property management security, campus safety systems, retail security, casino surveillance, government, transportation, and a number of other vertical market applications. IQinVision is a privately-held corporation headquartered in San Juan Capistrano, Calif., with regional offices in Lancaster, Pa., and Utrecht, Netherlands. For more information 'http://www.iqeye.com'.

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SOURCE: IQinVision

AVAILABLE MEDIA: Photo: Rotterdam police monitoring retail stores (size: 75.0 k)
Photo of multiple views provided by IQeye cameras
http://eworldwire.com//mediauploads/23294_430379_1235593577.jpg