

## Commercial Outdoor Lighting Company NiteLites of Houston Cites Top Benefits of Low Voltage Systems

*For more than a decade, NiteLites has professionally designed custom outdoor lighting systems for both residential and commercial markets and is a leader in the outdoor lighting industry nationally.*

For Immediate Release

PINEHURST, Texas/EWORLDWIRE/Dec. 2, 2008 --- NiteLites, the outdoor lighting professionals, has designed, installed and maintained specification grade low voltage outdoor lighting systems for both residential and commercial properties for more than a decade. This national franchise offers top quality, illumination systems by partnering with landscape architects, landscape designers, architects, and high-end builders. The focus is on providing outdoor lighting for several types of commercial venues including hotels and resorts, municipal projects, restaurants, entryways, senior retirement centers, marinas, colleges, schools, club houses, pool areas, retail businesses, shopping malls, warehouses, public facilities, bike paths, parks, apartment complexes, town homes, and condominiums.

The benefits of outdoor lighting systems for commercial properties include:

- . Improved curb appeal
- . An increase in property value
- . Safety for those navigating the property
- . Increased security with the elimination of dark areas
- . Expanded entertainment areas
- . Low cost operation because the systems are operated using energy efficient fixtures

The NiteLites' systems can be installed with little or no disruption to the existing landscape, and is safer than line voltage systems because the risk of shock is minimized.

There are other benefits that can be realized by the installation of an outdoor lighting system in a commercial environment. Lighting may serve the practical purpose of lighting signage so guests can easily find a business.

This increased visibility often creates an immediate positive impression. An outdoor lighting system also makes the enterprise more memorable, thus enhancing the branding efforts of the business, as well as being a continuous advertisement.

NiteLites is an industry leader in lighting design, and low voltage lighting system installation and maintenance. Their energy efficient outdoor lighting fixtures include low voltage lights for architectural lighting, landscape lighting, garden lighting, tree lighting, deck lighting, marina lighting, patio and pool area lights, step lighting, submersible lighting for fountains and ponds, and path lighting. Fixtures are weather resistant which makes them ideal for any outdoor lighting environment. Acid-etched copper and brass, these fixtures will never peel or have to be re-painted.

NiteLites continually strives to elevate the standards of quality, safety, and professionalism in the industry. Products provide the best of both worlds - the latest cutting edge technology as well as a solid history of providing first rate service to each of their clients. Because of the quality of the products NiteLites uses, it is able to offer one of the best warranties in the industry. Nationally, this franchise maintains professional memberships in American Society of Landscape Architects (ASLA), Dark Sky (IDA), NHBA, and the International Franchise Association (IFA).

For more information on NiteLites Architectural and Landscape Lighting, or to schedule a lighting consultation, call Mr. Rob Greening, local owner and operator of NiteLites of Houston at 281-454-4900. Call 1-866-NITELITES (1-866-648-3548) or submit a request via '<http://www.nitelites.com>'.

NiteLites of Houston operates in the following areas: Anahuac 77514; Baytown 77520, 77521; Beasley 77417; Bellaire 77401; Brookshire 77423; Channelview 77530; Cleveland 77327; Conroe 77301, 77302, 77303, 77304, 77306, 77384, 77385; Crosby 77532; Cypress 77429, 77433; Dayton 77535; Deer Park 77536; Devers 77538; Fresno 77545; Fulshear 77441; Galena Park 77547; Guy 77444; Hempstead 77445; Highlands 77562; Hockley 77447; Houston 77002, 77004, 77005, 77006, 77007, 77008, 77009, 77011, 77012, 77013, 77014, 77015, 77016, 77017, 77018, 77019, 77020, 77021, 77022, 77023, 77024, 77025, 77026, 77027, 77028, 77029, 77030, 77031, 77032, 77034, 77035, 77036, 77037, 77038, 77039, 77040, 77041, 77042, 77043,

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