

Shampowder Hair Powder From Buttercream Cosmetics Is Now Available In A Black Shade For Black Hair Color

Buttercream Cosmetics releases a version of Shampowder specifically designed for women with black hair.

For Immediate Release

LOS ANGELES/EWORLDWIRE/Oct. 15, 2008 --- Buttercream Cosmetics Inc., a Southern California-based cosmetic and beauty company, launches a black shade of its popular Shampowder, a pigmented hair powder designed to refresh hair between washings - because there isn't always time for a shower, but there is always time for Shampowder.

Jayne Polan, creator of Shampowder, explained that the black Shampowder is a proprietary mixture of pigments that allow the powder to blend with the dark hair yet not discolor the scalp. "We spent a great deal of time perfecting the formula for black hair. It needed to be dark enough so that it would blend with the darkest hair color but also have the unique ability to not discolor skin or clothing."

The vanilla-scented powder comes in three shades - for Brown/Red, Blonde, and Dark Hair - and blends beautifully into all hair colors. The all-in-one applicator features a short firm brush to deliver the perfect amount of product exactly where needed. Shampowder will refresh, volumize and deodorize. Shampowder pigmented hair powder allows users to have freedom between hair washings.

Recently featured on NBC's "Today Show" and QVC, as well as in feature articles in InStyle, Cosmopolitan and Us Weekly, Shampowder is available at beauty supply stores around the U.S. Launched just about one year ago with great success, Shampowder was designed for women on-the-go as a quick hair touch-up. Baby Powder in the hair has long been a celebrity secret; Shampowder expands on the benefit with special minerals and pigments designed specifically for hair.

To learn more, visit '<http://www.buttercreamcosmetics.com>'. When there's no time to spare to wash hair ... Shampowder.

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hair, make your blowout last, make dirty look clean, dirty hair fix, hair tips for busy moms, time saving hair tips, oily hair fix, greasy hair fix, quick hair fix, hair, salon, beauty products, hair products, hair spray, shampoo, hair styling, hair styling tip, hair styling trick

SOURCE: Buttercream Cosmetics