



2009 Storage Visions Conference Announces SanDisk Gold Sponsorship And Panasonic Keynote

Speaker submissions open until September 15

For Immediate Release

SAN JOSE, Calif./EWORLDWIRE/Aug. 27, 2008 --- The Entertainment Storage Alliance ('<http://www.EntertainmentStorage.Org>') announces SanDisk is a Gold sponsor of the Eighth Annual Storage Visions Conference to be held at the Flamingo Hotel in Las Vegas, Nev., January 6 and 7, 2009. Storage Visions is the place to participate in the growth of digital storage enabling the digital content revolution ('<http://www.storagevisions.com>').

SanDisk is joining as a Gold sponsor of the 2009 Storage Visions Conference and plans to discuss significant developments in the flash memory and SSD industry. Other corporate sponsors and exhibitors for the 2009 Storage Visions include Denali, Fujitsu, ST Microelectronics, Toshiba America Information Systems and Trusted Computing Group,. Organization and media sponsors include Burn World, Content Delivery and Storage Association, Compact Flash Association, Computer Outlook, Davis Consultants Asia, Digital Media Net, DVDA, Flash Memory Summit, Fibre Channel Industry Association, IDEMA, IEEE Consumer Electronics Society, InfoStor, MediaTech Association, OCModshop, Parks Associates, PC World, Portable Design, Reseller Advocate News, Reverse Logistics Association, Saint Petersburg State University of Film and Television, SCSI Trade Association, Storaesearch.com, The Entertainment Storage Alliance and Veritas et Visus.

The 2009 conference is shaping up to be the biggest and best ever. Dr. Paul Liao of Panasonic will give a keynote talk on the role and use of digital storage in consumer electronic products.

Dr. Liao's talk is titled, "The Future of Content Storage," and will include discussion of the transition from DVD to Blu-ray and trends in SD flash memory for CE products.

Dr. Liao is vice president and chief technology officer for the Panasonic Corporation of North America. He is responsible for Panasonic's technology direction and R&D in North America, and he is also a member of the Boards of the Panasonic Foundation and the Panasonic Display Laboratory of America. Dr. Liao has served on the Board of the Internet Home Alliance, the Information Technology Industry Council, the Consumer Electronics Association Board of Industry Leaders, and as a member of the FCC Technological Advisory Council. Prior to joining Panasonic, he held a number of positions at Bell Communications Research Inc. (Bellcore) and Bell Laboratories. He is a past president of the IEEE Lasers and Electro-Optics Society and is a recipient of the IEEE Millennium Medal.

Speaker proposals are now being accepted at the conference Web site at '<http://www.StorageVisions.com>'. The deadline for SV09 speaker submissions is September 15, 2008.

Conference registration is now open. Register directly at the conference Web site at '<http://www.StorageVisions.com/2009Register.htm>'. Conference hotel reservation information is also on the Web site at '<http://www.storagevisions.com/2009Travel.htm>'.

For information on sponsorship and exhibit opportunities at the 2009 conference, complete the appropriate forms available on the conference Web site at '<http://www.StorageVisions.com/2009SponsorsEx.htm>', call 408-871-8808 or e-mail at info@StorageVisions.com.

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CONTACT:

Andy Marken
Marken Communications
PHONE. (408) 986-0100

Thomas Coughlin
Coughlin Associates
9460 Carmel Road
Atascadero, CA 93422
PHONE. 408-871-8808

KEYWORDS: storage visions, entertainment, consumer, flash memory, panasonic, sandisk, blu-ray, technology, data, consumer entertainment, storage, technology

SOURCE: Entertainment Storage Alliance