



Sept. 19: Former Reality Star And Ultimate Fighter Sam Hoger Returns To Action

Reality Star Sam Hoger of The Ultimate Fighter returns to Mixed Martial Arts action Sept. 19 at World Championship Fighting 4 in the Boston area.

Media Advisory

BOSTON/EWORLDWIRE/Aug. 13, 2008 --- Sam - The Alaskan Assassin Hoger, star of The Ultimate Fighter reality show, returns to Mixed Martial Arts (MMA) action after more than 16 months away from the sport. Hoger, a former Ultimate Fighting Championship (UFC) Light Heavyweight contender, is poised to return to action on September 19 at World Championship Fighting 4 being held in Wilmington, Massachusetts. Information for the event can be found at '<http://www.WCFighting.com>'.

Hoger first rose to fame during his appearance on Spike TV's popular reality series The Ultimate Fighter. Competing in the Light Heavyweight division, Hoger advanced to the semi-finals of the show where he was eliminated by the eventual winner of the show and current Ultimate Fighting Championship (UFC) Light Heavyweight Champion Forrest Griffin.

Fans of the TV show couldn't get enough of Hoger's brash comments and audacious behavior on camera and flocked to Mixed Martial Arts forums and blogs to write about, and even bash, Hogers persona on the show.

For all the headlines Hoger made throughout the show, he was able to put the negative hype aside when he faced a much more experienced Bobby Southworth on the live finale of The Ultimate Fighter. Having been considered the best Light Heavyweight at the beginning of the show by most MMA experts, Southworth was a heavy favorite heading into the fight. Hoger surprised fans and experts alike with a game plan that frustrated his opponent and led Hoger to a stunning victory over the heavily favored Southworth.

After taking some time off to open his own MMA academy, Miletich Fighting Systems Houston, Hoger looks to return to Mixed Martial Arts in a big way by making his presence known in the World Championship Fighting organizations heavyweight division. "I can't wait to get back in the ring! Its been a long time so I just want to get back out there and show everyone what I can do." Regarding his upcoming fight Hoger said, "I'm excited about fighting for World Championship Fighting! They're one of the biggest shows on the East Coast. I'm not looking past my opponent [Braden Bice], but I plan on making big waves in the MMA world again and this will be my first step."

The action happens live September 19 at the Aleppo Shriners Auditorium in Wilmington, Mass. For more information visit '<http://www.WCFighting.com>'.

About World Championship Fighting

World Championship Fighting is a Boston-based company specializing in live Mixed Martial Arts events. With major media coverage by ESPN, NBCsports.com and HDNet, World Championship Fighting has established itself as the premiere Mixed Martial Arts organization on the East Coast. Founded in June of 2006, World Championship Fighting continues to raise the bar of excellence in live Mixed Martial Arts events.

HTML: <http://www.eworldwire.com/pressreleases/18861>

MOBILE: <http://e4mobile.com/pressreleases/18861>

PDF: <http://www.eworldwire.com/pdf/18861.pdf>

ONLINE NEWSROOM: <http://www.eworldwire.com/newsroom/314095.htm>

LOGO: <http://www.eworldwire.com/newsroom/314095.htm>

CONTACT:

Sal Carrillo

World Championship Fighting

PHONE. 408-561-3699

EMAIL: info@wcfighting.com

<http://www.WCFighting.com>

KEYWORDS: Mixed Martial Arts, MMA, World Championship Fighting, WCF, Boston, Massachusetts, Fighting, Ultimate Fighting Championship, UFC, Sam Hoger, The Ultimate Fighter, World Championship Fighting, WCF, Ultimate Fighting Championship, UFC, Fighting, Boston, Massachusetts, Ultimate Fighting

SOURCE: World Championship Fighting