

Linatex Global Announces Multilingual Web Site to Meet Global Challenge

For Immediate Release

MELBOURNE, Victoria Australia/EWORLDWIRE/Aug. 13, 2008 --- With the unprecedented growth in emerging markets becoming a major focus in the mining sector, Linatex has risen to the challenge by announcing its new look Web site, now available in English, Russian and Chinese.

"As a truly global company Linatex understands the importance of communication. Our participation in emerging markets is rapidly increasing, and we are doing all we can to ensure that language is no barrier," said Mr. Henk Van Kruining, Linatex Global marketing director.

"Since launching the enhanced and updated English Web site, as well as the new Russian and Chinese language Web sites in June, traffic has significantly increased. Website visits have risen by a phenomenal 141 percent," continued Henk.

Linatex will continue to expand its Web presence, planning to roll out of Spanish and French language Web site in 2009.

Linatex Americas

Linatex Americas Receives Hose Order Worth over 1 Million US Dollars: Linatex Americas announces it has been contracted to provide tailings line hose for a New Mexico mining operation. The order includes over 1800 feet of large diameter hoses that will be manufactured at both the Gallatin and Chile plants over the next three months. Congratulations to a great team effort that includes Linatex personnel in both North and South America.

Linatex China

Linatex dewatering plants continue to make Chinese mine sites a safer place Linatex has made further in roads in the Chinese coal industry with additional sales of their proprietary coal dewatering plants. The plants are specifically designed to address the issue of build-up of solids in underground settlement ponds, which can be extremely disruptive and difficult to manage for mines and mine site employees, requiring huge time commitment and effort to be cleaned out.

The Linatex solution avoids sump build-up of entrained solids and the need for an expensive, laborious and potentially hazardous clean-up. The plants operate remotely without operators and continuously produce dry product at a minimum of 90 percent solids. The dewatering plants also incorporate flame proof motors and steel screen media, making them ideal for volatile underground mining situations.

Continued Success by Linatex China with Design Institutes/Engineering Houses

Linatex has also been extremely successful in recent times with its range of product and service offerings to the Chinese mining services market. Recent project wins have involved supply of the new G4 cyclone clusters to projects both within and outside China that are managed by some of China's largest design institutes or engineering houses. Linatex has completed a number of projects for these same organisations involving rubber lining using premium Linatex rubber and lining resources managed in China by Linatex project managers. The fact that Linatex is present in China with a wholly owned enterprise and a significant global footprint provides an ideal recipe for these partnership arrangements to benefit both customers and Linatex.

About Linatex ('<http://www.linatex.com/>')

Established in Malaysia in the 1920's, Linatex revolutionized the concept of industrial wear designs and solutions using rubber. Since then, Linatex has grown into a truly global organization offering an extensive range of complementary products and services. These include process equipment, material handling products, a range of mining hose, a line of moulded and fabricated products and technical expertise, designed to be versatile in meeting customers' needs. Linatex has sites in every continent and a distribution network unparalleled in the industry. Products can be delivered anywhere in the world and the Linatex network works with teams on special projects to gain access to international markets.

Rubber sheet and lining: Supply and installation of rubber sheet and rubber linings giving phenomenal resilience, exceptional tear resistance, all around toughness, and the unique cross linking of molecular structure. Linatex Rubber's unique properties have been proven for over 80 years. Linatex Rubber has been

shown to outlast steel, manganese steel, and even Ni Hard Iron, resulting in significant cost benefits to users. The uses of Linatex Rubber are almost unlimited, ranging from a complete range of anti-abrasion linings for material handling industries, to custom fabrications and moulded components.

Process Equipment*: Linatex pumps, valves, cyclones, screens, classifiers and other process equipment make extensive use of Linatex Rubber to provide superior operational efficiency and wear life in severely abrasive applications. The technical interchange between members of the Linatex Global Network ensures a product that has been designed, tested and proven in world markets.

Spares & Replacements: Manufacturing of all spare and replacement parts across the entire OEM equipment range including pumps, cyclones, screens, classifiers, and valves, exactly matching the original part, to maximise wear life and keep downtime to a minimum.

Moulded and Fabricated products: A diverse range of moulded and fabricated components are tailored to a growing number of industries and take advantage of the global supply chain. Linatex provides on-site advice, installation supervision, and after-sales service throughout the working life of the entire product range.

Hoses: Supply of specialty hoses for a range of applications, including materials handling (slurry), food and beverage, water, palm oil, petroleum, irrigation and chemical, incorporating a variety of end types into specialty hose including beaded (swivel), fixed, threaded nipples, victaulic ends and rubber-lined couplings. An extensive range of rubber types bore sizes, lengths, pressure ranges and end coupling configurations can be designed into the hose.

Technical Expertise: Access to rubber technology and engineering expertise with the back-up and know-how of comprehensive design and testing services. On-site advice, installation supervision and after-sales service throughout the working life of all the product ranges.

Screen Media*: The screen media range of products (manufactured and supplied by our fully owned subsidiary, Durex Products Inc.) can be customised to exact specifications. Tailored to the application, they are fully supported with dedicated sales and service support, speedy delivery, and a solid return on investment. One-on-one consultations sales and applications engineers help develop innovative designs that exceed the performance of conventionally engineered products. (*NOTE: Not available in all areas)

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SOURCE: Linatex