



July 26: Latin Business Association Honors Power Media Group As Finalist For Sol Awards

The Latin Business Association (LBA) of Greater Los Angeles, with 30 years of presenting awards to individuals, business owners, and organizations, has announced Power Media Group Inc. a finalist.

Media Advisory

SANTA CLARITA, Calif./EWORLDWIRE/July 25, 2008 --- The firm of President Patricia Gracia, Peruvian, and CEO Tony Gracia, Puerto Rican, has been selected as a finalist for the Sol Awards. The selection of Power Media Group (PMG) affirms PMG's accomplishments in growing a favorable reputation with businesses who aim to reach the Latino consumer market.

Held annually, the Sol Awards Gala sets the backdrop for a premier Latino business-networking and recognition event. The black-tie event is attended by a who's-who of the Latino entrepreneurial, corporate and political worlds. Previous awards have honored entrepreneurs and corporations for major contributions to the success of Latino business. Along with a reception, the Gala includes a presenters' program, the awards presentation, and dancing. Each attendee receives an elegantly bound full-color program book with sponsor advertisements and Latin Business Association information.

"We've worked hard, and the resulting rewards arrive by themselves," commented Patricia.

"Our energies are directed towards surpassing our clients' expectations, and on earning our clients' trust. Every day we assign ourselves new goals to keep moving ahead," said Tony.

Power Media Group Inc. qualified this year under very strict SBA guidelines for a Small Business Administration (SBA) Real Estate Loan, based on the firm's projected productivity and on its delivery of innovative services to clients.

On Thursday, July 10, 2008, the company celebrated the opening and purchase of its first commercial building and new home for clients. The Santa Clarita Valley Chamber of Commerce and Los Angeles county Board of Supervisors were present to present their certificates, demonstrating support and welcoming the company to the city. Peruvian Vice Consul Gabriel Pacheco and Univision Reporter Liliana Escalante were the godfathers of the official opening, along with a priest who blessed the 11,000 square-foot property and land.

About Power Media Group Inc.

A premier advertisement agency offering innovative and effective media, marketing and public relations services, Power Media Group, Inc. has attracted widespread interest from advertisers by its successful operations in attracting the Hispanic market to PMG clients. Situated in the heart of what is considered the #1 Hispanic market by research firm Syncopate, PMG crafts magnetizing messages designed to harness the consumer buying power of a trillion-dollar market segment. PMG counts on experts across a range of advertising to achieve the challenges of its clients. Prestigious clients PMG represents include Universal Music Latin, Xenon Pictures, Vivendi Visual Entertainment, NYX Cosmetics, Creativa Interiors-Primor, The Perfume Club, AB Underwear, Costamar Travel Intl., New Concepts, Success Masters by Design, Laboratorios Mallo, Selman Chevrolet, among others. Founders Patricia and Tony Gracia continue to serve clients with the respect and care they've presented since the beginning of the firm and stand true to their motto: "We love your business, as we love our baby." To learn more about the services of Power Media Group, visit <http://www.powermediagroup.com> or call (800)901-5272.

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