

SeniorLeads System from Javelin Marketing delivers for Kortright Partners

Insurance leads and prospecting just got easier

For Immediate Release

WALNUT CREEK, Calif./EWorldWire/May 29, 2008 --- While a survey of 3,000 financial advisors ('<http://www.javelinmarketing.com/company/survey-results.html>') affirms that the #1 challenge of financial service professionals is efficiently gaining quality new clients, the SeniorLeads system from Javelin Marketing is making it much easier for Kortright agents.

SeniorLeads allows consumers searching the Internet for information and answers on financial issues to submit requests for educational booklets or for a financial plan. These requests are then matched with an agent in the consumer's local area. Financial professionals are able to initiate contact with motivated proactive new prospects rather than wasting hours weekly searching for prospects or engaging in expensive marketing such as seminars or direct mail.

For additional information on solving any prospecting challenge, contact Javelin Marketing at 866-452-8354 ext. 206.

Javelin Marketing ('<http://www.javelinmarketing.com>') specializes in rapid business growth systems for financial advisors, insurance agents and financial planners. Kortright Partners ('<http://www.kortrightpartners.com>') specializes in partnering with key producers around the country in identifying opportunities to help them grow their business' and better serve their clients.

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