



Clear Armor courtesy Case-mate provides Invisible Protection

For Immediate Release

ATLANTA/EWORLDWIRE/May 27, 2008 --- Today Case-mate announced the launch of a groundbreaking new product. Clear Armor is a protective film that adheres to a mobile phone, protecting it in its entirety while appearing invisible to the casual observer. It is the perfect solution for those who want to preserve the original beauty of their phone.

Clear Armor, crafted from 3M's Scotchgard Protection Film, is the highest quality of its kind today. This film was originally designed to protect Apache Helicopter blades during Desert Storm. Today, 3M's film is used around the world to protect automobiles from scratches, dings and chips. The product is easy to apply, and will protect the device from scratches for life. Plus, the Clear Armor design is uniquely engineered to prevent damage to the phone upon removal.

Shashi Reddy, Case-mates CEO, says, "Our goal is to provide a wide range of high quality (best in class) protective solutions for our customers. Clear Armor is another step in that direction, offering protection that is nearly invisible. Clear Armor is available immediately for the iPhone, iPod Touch, BlackBerry Curve, and iPod Classic (80 and 160GB), and can be ordered online at '<http://www.case-mate.com>'. The company expects to continue to aggressively expand this product to cover other devices.

Additional information on Clear Armor, including video overviews of the product, can be found at '<http://www.case-mate.com/cleararmor>'.

Case-mate.com offers a wide selection of innovative cases, holsters, and accessories for iPhones, iPods, MacBooks, BlackBerrys, cell phones, MP3 players, and laptops. Cases are available in a variety of colors and materials. Case-mate products have received stellar reviews from consumers and industry professionals for their perfect combination of style and function.

For more information about Case-mate, contact Case-mate at 2665 Pine Grove Road, Suite 200 Cumming, GA 30041 USA, at +1 770-888-9965, press@case-mate.com, or visit '<http://www.case-mate.com>'.

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