

## More than 12 Ways to Spend It: Tax Rebates bring Semi-holiday Celebration Spending at UnbeatableSale

*Lightens Public Mood and Puts Goods in Consumer Carts*

For Immediate Release

LAKEWOOD, N.J./EWORLDWIRE/May 12, 2008 --- Rather like the children eagerly await the end of year holiday season and hum strains of "The 12 days of Christmas," each year, when Uncle Sam puts the check in the mail for over 130 million families and individuals, many recipients will be dancing through online virtual aisles looking for UnbeatableSales to stretch their money farther.

UnbeatableSale offers, "The 12 Ways to Spend It," and How to Get More:

On the first day of spending,  
my children said to me,  
"Here's the best Unbeatable steal -  
What 'bout a flat screen or a plasma TV?"

On the second day of spending,  
My spouse whispered to me,  
"Two scented bath sets  
- and how 'bout a new DVD?"

On the third day of spending,  
My neighbor yelled at me,  
"Three comfy bench seats  
A two-person hammock,  
And a ped-o-meter, especially for me!"

On the fourth day of spending,  
My mother called me,  
"Four pasta makers,  
Three juice extractors,  
Two coffee brewers,  
And could you come by for a cup of tea?"

On the fifth day of spending,  
My colleague asked of me,  
"Water or snow gear?"  
"Four platinum horseshoes,  
Three kids trampolines,  
Two classic frisbees,  
And a baby chair complete with beach umbrella!"

On the sixth day of spending,  
My sister e-mailed me,  
"Six camping flashlights,  
Five pocket knives,  
Four compass keychains,  
Three Coleman coolers,  
Two fishing rods,  
And what about a backpack for me?"

On the seventh day of spending,  
My nephew spoke to me,  
"Seven metal detectors,  
Six solar car kits,  
Five table top train sets,

Four anniversary ant farms,  
Three spinning tops,  
Two traditional Yo-Yos,  
And Shape Castle, set of 73."

On the eighth day of spending,  
The teacher said to me,  
"Eight Leapfrog Leap-Pads,  
Seven Edushapes,  
Six star theaters,  
Five robot rinks,  
Four talking toasters  
Three crib gate alarms  
Two handheld monitors  
And a teething soother, PVC Free."

On the ninth day of spending,  
My boss talked to me,  
"Nine Bush wall panels,  
Eight slate connectors,  
Seven leather club chairs,  
Six stately wall clocks,  
Five stylish floor lamps,  
Four fire extinguishers,  
Three 3-step ladders,  
Two laser levels,  
And a range of Milwaukee Electric goodies."

One the tenth day of spending,  
My doctor boasted to me,  
"Ten Dr. Scholl's foot care kits,  
Nine leather cowboy hats,  
Eight bucket hats,  
Seven golf umbrellas,  
Six stadium seats,  
Five motorcycle carriers,  
Four canoe loaders,  
Three travel putters,  
Two scoring caddies,  
And a heat pack for my aching knee."

On the eleventh day of spending,  
My dentist hailed me,  
"Eleven Oral B toothbrushes,  
Ten Medline oral swabs,  
Nine denture tablets,  
Eight Sonicare Elites,  
Seven tongue cleaners,  
Six power flossers,  
Five Waterpiks,  
Four sanitizers,  
Three irrigators,  
Two oral care kits  
And an iTouchless - get one with UV."

On the twelfth day of spending,  
I thought about me,  
"Twelve nutrition bars,  
Eleven protein shakes,  
Ten Triglycerides test strips,  
Nine relaxation fountains,  
Eight Homedics home spas,  
Seven sound soothers,

Six sauna suits,  
Five set of crew socks,  
Four high speed skip ropes,  
Three wrist wraps,  
Two NatGeo globes,  
And a Panasonic Swede-Atsu Massage Chair."

"Perhaps thinking about the tax rebate in this way will divert consumers from focusing on the pain at the pump and current economic environment, and treat themselves to things they might not otherwise buy where the dollar can go as much as 20 percent farther," said UnbeatableSale.com President Mike Martin. "While the government is looking to boost spending, we're looking to boost spirits at UnbeatableSale.

"Previous studies in 2003 reflected that about a quarter of the recipients planned to spend their tax rebate, and in this case, UnbeatableSale online is ready when the public is ready."

In addition to the offerings at UnbeatableSale ("http://www.unbeatableSale.com"), the company's resources are devoted to developing additional unique and distinct niche marketplaces for those looking to uncover a low-cost bargain or replenishment item. Sites focusing on consumer electronics, and high-end kitchen and home decor consumers, yield to the public's need for speed and ease without loss of quality or value.

UnbeatableSale's extensive product line and buyer habit testing ensures consumers are receiving the maximum number of available products that suit their needs.

"Our clients are meant to understand when they come to the UnbeatableSale e-commerce site - our associates are responsive to meeting client-specific needs," concluded Martin. "UnbeatableSale transcends other players in the retail field."

To learn more about UnbeatableSale and to discuss partnering opportunities, contact Eli Fisher at 732-363-0606. The UnbeatableSale Web site ('http://www.unbeatableSale.com') is available for viewing of its products and availability.

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