



County College Of Morris Student, Justin Bradford, has designs on Montclair State University after Internship at World Internet Marketing Inc.

For Immediate Release

SUCCASUNNA, N.J./EWORLDWIRE/April 18, 2008 --- County College of Morris student, Justin Bradford, has faced the blank canvas of his future and come away from it with a portfolio brimming with practical projects via his face-to-face encounter with a computer at World Internet Marketing Inc. The resulting visual depictions showcase Bradford's time spent developing logos, online advertising, and trade show brochures, among others.

"One of my projects allowed me to interact and collaborate with another intern and other members of the team," stated Bradford. "Together we worked to develop a logo and slogan for one of the company's clients. I saw first-hand that what I've learned in the classroom has real-world applicability. I understand that there are far more opportunities than I imagined to apply my skills in graphic design - and my interest in Web design has been strengthened."

When he's not swimming along pursuing his education, Bradford has in the past been found in the swimming pool, taking on others in competition - an activity he participated in until his graduation from Morris Knolls High School in 2006. A true enthusiast, Bradford is aiming to resume competitive swimming when he graduates with an Associate in Applied Science (AAS) degree in Graphic Design and transitions to a four-year college next Fall. Other passions he pursues range from hitting auto shows in search of the latest gadgets for cars, to hitting the dirt, when dirt biking. Said Bradford, "The New York International Auto show is where I get up-to-date on the latest and greatest technologies. I've enjoyed dirt biking when I had more time, but my focus has shifted to cars and all the creativity behind the cool extras engineers and designers create."

As he contemplates his prospects for a bachelor's degree and considers long-term employment options, he acknowledges his internship has impacted him in countless ways. "Recently a soon-to-be graphic arts graduate of a four-year school applied for an internship with World Internet Marketing. I witnessed first-hand - it came right from the interviewee's mouth - that he wished he had prepared with an internship."

"Before my internship, I knew the Internet as a place to chat or research," said Bradford. "While I've been with World Internet Marketing, I've been provided with training that has opened my eyes to more - to how companies are using the Internet to grow their businesses. Visuals have the ability to evoke emotion, to entice consumers to buy and to educate - it's intriguing, knowing that what I'm creating can so significantly impact a company, all the way to its bottom line."

About World Internet Marketing Inc.

Since 1996, small and medium businesses, governments and public companies around the globe have turned to World Internet Marketing Inc. for custom, boutique-style services to build their businesses. A year-round internship program (<http://www.wimcareers.com>) offers college students the chance to apply their academic learning in a real-world environment. The company's flagship service, EWORLDWIRE(TM) news wire (<http://www.eworldwire.com>), provides clients with targeted press release distribution to news media contacts, from specialized local distribution to global journalists, producers and reports. Students studying journalism, technology, graphic design, communications and host of other majors directly interact with clients, work on projects to develop corporate branding and image, and take charge of individual projects. An in-house studio is used to record custom video news release services, a complementary service which addresses a growing market for new media distribution of press releases.

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