

Gift Card Program Drives Chicago Car Title Loans Business

Chicago Car Title Loans make change for clients - without credit checks, 24/7.

For Immediate Release

CHICAGO/EWORLDWIRE/March 31, 2008 --- The drive to deliver good business put a Chicago-based auto title loan company - Chicago Car Title Loans - behind the wheel of a program that makes goodwill with gift cards to new clients. Eligible customers are rewarded with gift cards for redemption valued up to \$50 at major retailers such as Best Buy; Bed, Bath & Beyond, and even Home Depot.

While reasons for seeking car title loans may be the result of unfortunate circumstances, Chicago Car Title Loans shifts into high gear with its speedy auto title loan process. Without the need for a credit check, a car title loan approval can be made online in seconds, and car owners can hit the road with proceeds in ten minutes, seven days a week.

Chicago-land clients who make arrangements for car title loans from Chicago Car Title Loans find everything from the interior design of the company's home office to the employees is focused on helping put them at ease.

Chicago Car Title Loans' Store Manager Alma Navarro knows her clients deserve to be treated with respect and attributes the expansion of the business to her staff's highly personal approach and quality customer service. "Chicago Car Title Loans is unique in Chicago. People who need car title loans can now roll into in a high-class office to enjoy perks usually reserved for large loans."

Nearly a decade of serving the Chicago area residents confirms that what customers want most is to be treated honestly.

"Our customers appreciate how quickly we reply to their online applications," said Navarro. "We make it possible for clients to receive what they need, when they need it - we approve car title loans around the clock. The bonus of \$50.00 gift cards to new customers is an unexpected benefit of doing business with us."

"If you were to ask people how Chicago Car Title Loans has distinguished itself in the car title loans market, they will tell you that most car title loan and pay day loan companies lack the personal attention and friendliness that make customers feel welcome."

To learn more about how Chicago Car Title Loans helps customers feel welcome, visit '<http://www.chicagotitleloans.com>' or call Fred Obinsky at 708-380-0386.

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