



## Preventing Identity Theft And Protecting The Environment Just Got Easier, Reports E-World Recyclers

*Shred-it, E-World Recyclers, ShredStation and ShredStation Express team up to tackle waste and theft threats.*

For Immediate Release

VISTA, Calif./EWorldWire/March 12, 2008 --- Because throwing away old business papers, documents or electronics is not only environmentally irresponsible - and may be painfully illegal, four highly experienced companies - Shred-it, E-World Recyclers, ShredStation and ShredStation Express - now provide solutions for disposal of confidential documents, electronics and other items, to both businesses and individuals.

"It's not possible today to read or view news that doesn't spotlight an angle on going green, or about growing risks of exposure to information thieves," says Tom Caso, chief operating officer of Shred-it of San Diego. "Businesses that make mistakes subject them to bad publicity, fines, lawsuits, and other costly measures, to protect their customer base and reputation." Caso went on to point out that, "more than two thirds of identity theft cases result from the theft of physical documents and information stored on old or obsolete computers."

Expansion of consumer involvement in watchdog groups puts business operations under scrutiny - environmental responsibility requires companies to be watchful of what gets thrown away, especially confidential documents, electronics, computers and batteries. Federal and state organizations levy severe penalties for businesses that fail to adhere to the laws. "The State of California prints a pamphlet called the Business and Privacy Handbook," says Caso. "Although the wording provides general guidelines on choosing a shredding company, including selecting one that shreds on-site and is certified by an accredited, recognized expert in the field, how many people know about this pamphlet?"

Shred-it of San Diego (<http://www.shreditsd.com>) entered into an agreement with three companies - E-World Recyclers (<http://www.eworldrecyclers.com>), ShredStation (<http://www.shredstation.com>), and ShredStation Express (<http://www.shredstation.com/shredExpress>) to address the waste disposal issues. Now all it takes is a call to 800-421-7473, and a Shred-it employee will provide all details to arrive at the best and most economical solution - a safe and environmentally friendly proposition.

While using a personal shredder does address identity theft risk, it does not eliminate landfill waste. On the other hand, everything made of paper that Shred-It destroys is then recycled; in California, the volume handled by Shred-It in one year potentially saves more trees than were replanted after the California fires of 2007. Whether the service handles waste at the home or office, customers are confident that obsolete computers, old payroll records and even outdated television sets will be properly handled, and that all of the goods will be recycled and used to create new products rather than landfill waste.

Shred-it of San Diego is a veteran owned company and has been doing business in the San Diego and southern Orange County areas for the past 15 years. The company is NAID AAA certified, which means an independent auditor checks their operation and approves their waste handling procedures. Learn more online at <http://www.shreditsd.com>.

For information on the partners, visit:

- . E-World Recyclers (<http://www.eworldrecyclers.com>)
- . ShredStation (<http://www.shredstation.com>)
- . ShredStation Express (<http://www.shredstation.com/shredExpress>)

HTML: <http://www.eworldwire.com/pressreleases/18270>

MOBILE: <http://e4mobile.com/pressreleases/18270>

PDF: <http://www.eworldwire.com/pdf/18270.pdf>

ONLINE NEWSROOM: <http://www.eworldwire.com/newsroom/311216.htm>

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