



Military Boosted by Bargains Bagged by Benevolent Buyers at ShipToTroops

or

Military to Benefit from Public Purchases Made Via ShipToTroops

ShipToTroops.com features online retailers that ship to APO/FPO addresses, while bargains bagged give boost to Operation Homefront.

For Immediate Release

BERKELEY HEIGHTS, N.J./EWORLDWIRE/Feb. 6, 2008 --- To support U.S. troops and military families in need, ShipToTroops.com ('<http://www.ShipToTroops.com>') is making it easy to shop and save with online merchants that ship to APO/FPO addresses, and to fortify non-profit Operation Homefront. The cause-focused ShipToTroops.com Web site operators, Shawn Collins and Missy Ward, recognized that painless giving, made easy and convenient, allows everyone to participate and make a tangible difference in the world. A portion of each online purchase at ShipToTroops.com is donated to Operation Homefront - an organization which provides emergency assistance and morale to servicemen and women, to the families they leave behind, and to wounded warriors when they return home.

Operation Homefront is one of a select few charities privileged to operate under a Memorandum of Understanding (MOU) presented by the Department of Defense and has received a 4-Star rating of Excellence with CharityNavigator.com.

ShipToTroops.com ('<http://www.ShipToTroops.com>') will give 20 percent of all commissions received to Operation Homefront, automatically, at no extra costs to shoppers. "Brand name stores that ship to APO/FPO addresses provide everyone with the means to shop online and save, while meeting other charitable aims," said Ward. "In fact, with hundreds of discount offers available at ShipToTroops.com, users are bound to save a bundle."

Retailers available via ShipToTroops.com include the Apple Store, Barnes & Noble, Bass Pro, Circuit City, Discovery Store, Foot Locker, GNC, KBtoys.com, and RitzCamera.com.

About Ship to Troops

ShipToTroops.com is owned by Shawn Collins and Missy Ward, co-founders of Affiliate Summit, Inc., who have made a pledge to raise monies in innovative ways for a range of charities devoted to assisting children, to fighting cancer, and to assisting the families of stateside and deployed servicemen and women. Organizations which have benefited from Collin's and Ward's altruism include Big Brothers/Big Sisters, March of Dimes, Susan G. Komen Foundation, Starlight Starbright Children's Foundation, and Operation Homefront. More details are available at '<http://www.shiptotroops.com/>'.

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