



Sun West Mortgage Launches Web-based FHA and Reverse Mortgage Training Program

For Immediate Release

CERRITOS, Calif./EWorldWire/Jan. 8, 2008 --- Sun West Mortgage Company, Inc. successfully launched its free comprehensive FHA and reverse mortgage web-based training series. These Web-based class sessions provide a convenient and interactive way to learn about FHA and reverse mortgage programs, products and origination techniques while addressing the nuances and identifying tools available in the industry.

"The mortgage industry has seen phenomenal growth in regards to FHA and reverse mortgage programs over the past year," said Pavan Agarwal, executive vice president at Sun West. "Sun West has initiated these webinars to share our expertise, knowledge, success stories and origination tips with the mortgage community."

The Webinar Series is a mix of education and practical sessions including:

1. What Are Reverse Mortgages: This webinar focuses on the basic principles required to originate and process reverse mortgages.
2. Processing a HECM (Home Equity Conversion Mortgages): This specialized Webinar provides detailed information on HECM loan processing.
3. ReverseSoft Online: This Webinar provides training on ReverseSoft, Sun West's Web-based reverse mortgage application with in-built Artificial Intelligence (AI) capability.
4. Understanding FHA Secure Program: This Webinar provides introduction to the HUD's new FHA Secure program, offering over 97 percent LTV financing.
5. Product and Pricing Engine/PiXL (R): This Webinar provides training on how to use the latest technology to pick the products and price best suited for the borrower in mind.

Mortgage professionals can register and schedule themselves for the Webinar's by sending an e-mail to training@swmc.com.

"Sun West has an active focus to educate the industry, and provides accurate and unbiased information on technology, products and services. We are getting an incredible initial response to our interactive Webinars and are very encouraged to add more Webinars to the current series in the next few weeks," said Hari Agarwal, president of Sun West. "Sun West fills an important gap in the marketplace by offering product knowledge through these educational programs. Our objective is to educate today's mortgage professionals and move toward continuous knowledge, efficiency and effectiveness."

About Sun West

Sun West Mortgage Company, Inc. is a FHA, VA, Freddie Mac, Fannie Mae, and Ginnie Mae approved full-service mortgage banker. Sun West has been servicing its nationwide client base since 1980. Its diversified loan programs include FHA Single Family and Multi-Family, VA, Conventional, Jumbo, Option ARMs, and Home Equity. Sun West is one of the few direct lenders to provide in-house underwriting, funding and servicing for reverse mortgage products. This is backed by Sun West's revolutionary Web-based software, ReverseSoft, that is a turnkey solution from the point of origination to servicing. Based in California and doing business nationally, Sun West is dedicated to offering exceptional customer service coupled with integrity, reliability, strength and stability.

Learn more about:

- . Sun West Mortgage at '<http://www.swmc.com>'
- . ReverseSoft Online at '<http://www.reversesoftware.com>'

. Reverse Mortgage Calculator at 'http://www.SimpleHECMCalculator.com'

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