

## Shampowder Hair Powder From Buttercream Cosmetics Featured On CW11 New York Morning News

*Daily Candy Editor At Large Danielle Romano chose Shampowder as one of the great gift finds for 2008.*

For Immediate Release

WOODLAND HILLS, Calif./EWorldWire/Jan. 7, 2008 --- Shampowder by Buttercream Cosmetics Inc. was featured on CW11 New York Morning News segment entitled, "Great Gift Finds for 2008" on January 2, 2008.

Danielle Romano, editor-at-large for Daily Candy, chose Shampowder as one of the great gift ideas because she loved that when in a hurry, users can just brush the product into hair, and it absorbs the grease and refreshes hair without the need for a shower.

The vanilla-scented powder comes in two shades for dark and light hair, and blends beautifully into an array of hair colors. The all-in-one applicator features a short, firm brush to deliver the perfect amount of product exactly where it's needed. Shampowder will refresh, volumize and deodorize.

Shampowder pigmented hair powder allows users to have freedom between hair washings. The sleek and compact design is perfect for travel.

DailyCandy, a free daily e-mail newsletter and Web site, is the insider's guide to what's hot, new and undiscovered - from fashion and style, to gadgets, travel, beauty and more.

The following is a link to the CW11 segment:

'[http://weblogs.cw11.com/news/local/morningnews/blogs/2008/01/daily\\_candy.html](http://weblogs.cw11.com/news/local/morningnews/blogs/2008/01/daily_candy.html)'

When there's no time to spare to wash hair ... Shampowder.

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baby powder hair  
baby powder shampoo  
bath powder  
between hair washings

buttercream

buttercreme

buttercreme cosmetics

, Shampowder, hair powder, Buttercream Cosmetics, Butter Cream Cosmetics, Buttercreme, dry shampoo, tinted hair powder, colored hair powder, pigmented hair powder, baby powder, baby powder for hair, shower-fresh hair, refresh hair, replenish hair volume, absorbs oil, hair beauty, increase hair volume, instant hair fix, hair fix, revives hair, deodorizes hair, greasy hair, make your blowout last, make dirty look clean, dirty hair fix, hair tips for busy moms, time saving hair tips, oily hair fix, greasy hair fix, quick hair fix

**SOURCE:** Buttercream Cosmetics