



## **Second Annual Affiliate Marketing Award Finalists Announced by Affiliate Summit**

*On Monday, February 25, 2008, exceptional performance in affiliate marketing will be recognized by The Affiliate Summit Pinnacle Awards, at the Rio All-Suite Hotel & Casino.*

### Media Advisory

BERKELEY HEIGHTS, N.J./EWORLDWIRE/Jan. 4, 2008 --- The votes have been tallied for the finalists of the Affiliate Summit Pinnacle Awards. These awards recognize exceptional performance in affiliate marketing.

The Second Annual Affiliate Summit Pinnacle Awards Gala is taking place during the Affiliate Summit 2008 West conference on Monday, February 25, 2008 at the Rio All-Suite Hotel & Casino in Las Vegas.

Below are the finalists for each of the six categories:

. Affiliate of the Year

Mike Allen  
Connie Berg  
Tim Storm

. Affiliate Manager of the Year

Stephanie Harris  
Melissa Salas  
Carolyn Tang

. Exceptional Merchant

Amazon.com  
CSN Stores  
Sierra Trading Post

. Affiliate Marketing Advocate Award

Haiko de Poel, Jr.  
Scott Jangro  
Revenue Magazine

. Best Blogger

Carsten Cumbrowski  
Sam Harrelson  
Jeremy Schoemaker

. Wayne Porter Affiliate Marketing Legend

Connie Berg  
Haiko de Poel, Jr.  
Brian Littleton

There is sponsorship available for the Second Annual Affiliate Summit Pinnacle Awards Gala. To arrange for this or other sponsorships, or to register to attend the upcoming Affiliate Summit 2008 West, visit '<http://www.affiliatesummit.com>'.

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The largest affiliate marketing conference, Affiliate Summit 2008 West, will be the ninth Affiliate Summit event.

About Affiliate Summit Inc.

Affiliate Summit Inc. was founded by affiliate marketing industry veterans, Shawn Collins and Missy Ward, and serves the affiliate marketing professional community. The mission of Affiliate Summit is to be the leading global source of learning and networking opportunities surrounding the affiliate marketing industry. For additional information about the conference, visit '<http://www.AffiliateSummit.com>' or call 866-483-0167.

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