



PHOTO AVAILABLE: Ayers to Steer Sturge-Weber Foundation Development Activities with Skill

For Immediate Release

MT. FREEDOM, NJ/EWORLDWIRE/Dec. 12, 2007 --- Bonnie L. Ayers has joined the Sturge-Weber Foundation (SWF) in Mt. Freedom, N.J. as the director of development. She comes to the Foundation with many years of experience in the non-profit sector, most recently as director of volunteer and youth services of the American Red Cross of NW NJ.

"Bonnie's strong work ethic is complemented by her sense of compassion to this vital position at the Foundation and has already made significant inroads in her role," said Karen L. Ball, president and CEO.

As development director, Ayers will be responsible for implementing a strategic development plan which includes the following highlights:

- . Annual Appeals
- . Annual Tribute Dinner in February, 2008
- . Planned Capital Campaign
- . The Annual Springtime Month of Awareness

Ayers, a graduate of Western Carolina University, resides with her husband Fred and three children in Randolph, N.J.

The Sturge-Weber Foundation is the largest not-for-profit foundation concerned with education and research on Sturge-Weber syndrome (SWS), Port Wine Stain (PWS) conditions and Klippel-Trenaunay syndrome (K-T). The membership of the SWF is worldwide and encompasses all ages. It is comprised of individuals impacted by the diagnosis, diverse medical specialists, and the concerned public. SWS is a rare neurological condition often characterized by a facial port wine stain birthmark, glaucoma and seizures.

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