

## Social Networking Conference Scheduled For Miami On January 31 To February 1, 2008

*The Miami Social Networking Conference is the largest trade show for the social networking and social media business. It is attended by senior executives from the Social Networking Business, Venture Capitalists, Mashups, Widgets, Mobile companies and others.*

For Immediate Release

NEW YORK/EWORLDWIRE/Oct. 31, 2007 --- Ticonderoga Ventures, Inc. announces its annual Miami Social Networking Conference (<http://SocialNetworkingConference.com>) for the Social Networking Industry will take place on January 31 - February 1, 2008 at the Miami Beach Convention Center.

Social Networking has evolved to become one of the fastest growing Internet businesses. The Miami Social Networking Conference has become the definitive business event for the industry, It covers new technologies, management, business models and marketing methods best suited for a social networking business.

'Revenue models, advertising strategies, building communities, venture capital, software applications, video technologies, mashup developments, widgets, user generated content (UGC), metrics, integration with mobile devices, idea generation and payment issues are discussed at the event. A highlight of the event is the final panel session, in which major executives in the business debate on the direction of the social networking market.

Building profitable ventures for social networking businesses remains the primary focus of discussion at this event. Speakers at this event address issues on increasing revenue and improving customer retention.

Some of the speakers for the upcoming Miami event include:

Mike Walsh (CEO & Co-Founder of Leverage Software)  
Hart Cunningham (CEO of Perfspot)  
Anthony Brydon (CEO of Virtual Path)  
Andrew Greenhalgh (Director at Intel)  
Kevin Lawver (System Architect at AOL)  
Gary Hall (President of Pringo Networks)  
Dr. Song Li (President of Sinofriends)  
Balaji Gopalan (Product Manager at Research In Motion)  
Mark Brooks (Publisher of Social Networking Watch)

Attendees at the Miami event include executives from the following industries:

Social Networking  
Venture Capital  
Software  
Payment Processors  
Telecommunications (including VOIP and mobile)  
Background search  
Mashups  
Widgets  
Streaming Media  
Domain Name Registrars (& brokers)

Social Networking Conferences are held throughout the year at various locations. The Miami event has become the most significant and the largest. Converging upon the Miami event are senior executives in the social networking and social media industry from every continent, including growth markets such as China and Europe.

Videos from previous events can be seen here:

July 2007 - San Francisco: '<http://socialnetworkingconference.com/eventvideo-sf-2007.php>'

January 2007 - Miami: '<http://socialnetworkingconference.com/eventvideo-sf-2007.php>'

There is an early registration cut-off date of November 30 to save USD \$220 on the registration.

For more information, visit '<http://socialnetworkingconference.com>'

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