



Affiliate Marketing Conference Connects: Search Marketing Expo West Opportunity

Half-Price Reciprocal Offer with Affiliate Summit and Search Marketing Expo - SMX

For Immediate Release

BERKELEY HEIGHTS, N.J./EWorldWire/Oct. 30, 2007 --- Affiliate Summit, an affiliate marketing conference programmed by renowned affiliate marketers Shawn Collins and Missy Ward, today announced an exclusive opportunity for affiliate marketers: a half-price pass to the Search Marketing Expo - SMX West search marketing conference.

Through the Affiliate Summit/SMX West partnership, attendees who purchase:

- . Full conference registration for Affiliate Summit will receive half off their full conference registration at SMX West
- . Full conference registration for SMX West will receive a 50 percent discount on their full conference registration at Affiliate Summit.

Search Marketing Expo - SMX West takes place in Santa Clara, Calif. from February 26-28. Registrants will receive instructions on redeeming the discount offer in their registration confirmation e-mail.

"Search Marketing Expo and Affiliate Summit are complementary events dealing with diverse facets of Internet commerce," said Third Door Media President Chris Elwell. "This reciprocal discount enables participants to attend both events at a significant savings."

"Affiliate Summit is focused on the affiliate marketing industry, and all educational sessions presented at our conferences cover a range of issues and how they are relevant to affiliate marketing business," said Shawn Collins, Affiliate Summit's co-founder. "SMX West attendees will learn about affiliate channels that are pertinent to growth of their business and that are related to search."

"Affiliate Summit attendees will realize impressive benefits in attending SMX West, as they will learn about the latest search marketing trends and issues from the leaders and thought shapers in the space."

To learn more about Affiliate Summit conferences and sponsorship opportunities for upcoming events, visit '<http://www.affiliatesummit.com>'.

About Affiliate Summit

Founded by affiliate marketing industry veterans, Shawn Collins and Missy Ward, Affiliate Summit Inc. serves the affiliate marketing professional community. Affiliate Summit is the leading global source of learning and networking opportunities surrounding the affiliate marketing industry. For additional information about conferences, visit '<http://www.AffiliateSummit.com>' or call 866-483-0167.

About Search Marketing Expo - SMX West and Third Door Media

Search Marketing Expo - SMX West is produced by Third Door Media, Inc. Third Door Media's mission is to empower interactive and search marketing professionals by providing trusted content and community services they need to be successful. Other Search Marketing Expo events include SMX East, SMX Advanced, SMX Local & Mobile, SMX Social Media and SMX Travel @ PhoCusWright.

Third Door Media also publishes the fast-growing search marketing news and analysis site Search Engine Land, which attracted 275,000 unique users in September 2007. The company also produces Search Marketing Now, a lead-generation marketing solution for suppliers of SEM-related products and services, and Sphinn, the place for Web, online, search, interactive and Internet marketers to share news stories, talk within subject-specific discussion forums, build a network and stay connected to hot topics in Internet marketing.

For additional information Search Marketing Expo - SMX West, or to schedule interviews with Danny Sullivan and Chris Sherman, contact Amy Hooker at 910-362-8004 or amy@mavencom.com.

For Third Door Media, contact Claire Schoen, 203-664-1350 or claire@thirddoormedia.com

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