

## October 1-2, 2007 European Conference for the Social Networking Industry to be held in Barcelona

*The European Mobile and Social Networking Convention ( <http://www.SocialNetworkingConference.com> ) will focus on management and technology for the social networking and online personals industry in Europe. This includes both internet and mobile social networking.*

### Media Advisory

NEW YORK/EWORLDWIRE/Sep. 18, 2007 --- Ticonderoga Ventures, Inc. announces its annual European Social Networking Conference ('<http://www.socialnetworkingconference.com>') will take place October 1-2, 2007 at the Melia Barcelona Hotel in Barcelona, Spain.

The European Mobile and Social Networking Convention will focus on management and technology for the social networking and online personals industry in Europe. This includes both internet and mobile social networking.

Speakers at this event include executives from:

- Parship (Germany)
- Xing (formerly OpenBC)
- Vodafone
- Jupiter Research
- Dada
- ItsMy.com
- Piczo
- Pixsy
- dotMobi

and others. Exhibitors include:

- Pringo Networks
- Userplane
- Personality Pro
- Mobestar
- Iovation
- Dynamic Toolbar
- Profile Approval
- White Label Dating

Attending the event will be senior executives from the European social media, social networking and online personals industry. Also attending are software executives, marketing firms, European venture capitalists, entrepreneurs, E.U. mobile telecom business development managers, mobile technology managers, matchmakers and affiliates.

Topics include: European social network business development, Web 2.0 to Europe, building mobile communities and social networks in the European Union, European mobile marketing, Euro internet marketing, the German online Social Networking market, E.U. venture capital for social networking business and others.

The Barcelona event will have a final panel session with online personals executives to discuss and debate on the direction of the European marketplace and how it can be properly monetized.

For more information on the European Social Networking Conference, please visit the Web site at '<http://www.socialnetworkingconference.com>' or contact:

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**SOURCE:** Ticonderoga Ventures, Inc.