



FDI Mulls Possible Usana Counter Suit: Cites Possible New Evidence Of Wrongdoing

For Immediate Release

SAN DIEGO/EWORLDWIRE/Aug. 13, 2007 --- Fraud Discovery Institute Co-Founder Barry Minkow sent a letter to Usana Health Sciences, Inc.'s (Nasdaq: USNA) CFO Gil Fuller and President Dave Wentz in response to a recent press release sent out by the company where yet another personal attack was leveled against FDI and Minkow. The letter also acknowledges that FDI and Minkow are mulling over the possibility of a civil Rico countersuit against Usana Health Sciences, Inc. and its public relations' point man, Joe Poulos, vice president of Edelman Public Relations.

In a recent Forbes' article, Poulos said on the record to a national publication something he knew to be false - specifically, "We believe everything he [Barry Minkow] says to be false. He's a liar; he's a criminal - he can't be trusted." Poulos made this statement despite multiple media sources corroborating independently of Minkow the factual truths originally brought out in the FDI reporting on Usana.

"Whether you cite the abrupt resignation of independent Director Denis Waitley from the Usana Board of Directors for lying about a master's degree from the Naval Academy only days after FDI released a report documenting this fictitious degree or the secret parking of Dr. Wentz's Usana stock in the tax-free haven of Liechtenstein (previously not known before the FDI report) multiple facts brought out by us have been confirmed," said Minkow. "Joe Poulos knew this when he purposely used the word 'everything' in his statement to Forbes."

The amended suit recently filed by Usana alleges that Minkow is part of a naked shorting scheme aimed at harming the company.

"If I have ever naked shorted a stock or received any money from any person, company or entity that has naked shorted a stock I hereby waive my rights to due process and give any law enforcement branch, including those in the State of Utah, permission to lock me up and throw away the key," Minkow says in the letter now posted on the FDI Web site ('<http://www.frauddiscovery.net>'). "I have done many things in my life that I am ashamed of," said Minkow, "but naked shorting stock is not one of them."

The letter also cites some apparent inconsistencies with just how much money Usana has spent on building improvements in the first six months of 2007. According to Minkow, "It appears, and admittedly we do not have total access to the records, that the company is saying it has paid Camcon Construction over a million dollars more than that company has received. Shifting certain expenses off of the income statement and onto the balance sheet in capital improvements is one of the red flags I teach auditors to look for. In the case of Usana, there is no auditor to alert."

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KEYWORDS: Fraud, Minkow, USNA, Usana Health Sciences, Inc, Fraud Discovery Institute

SOURCE: Fraud Discovery Institute