



## **If Journalism Is the Blueprint of History, Then the SOP is the Blueprint for the Future of Journalism**

*The Student Operated Press: Expanding News Horizons and Bringing the Top News Stories and Information to the Forefront*

For Immediate Release

VERO BEACH, Fla./EWORLDWIRE/July 10, 2007 --- If "journalism is the first rough draft of history," then attention needs to be given to the history-making efforts of The Student Operated Press (SOP). In fact, founder and CEO of The Student Operated Press, Judyth Piazza may need to rename her "Ten-Year Plan," her "Five-Year Plan," as site statistics are growing exponentially; the site averages approximately 300,000 page views per month. A premier news sources, SOP contains informative articles covering a wide range of topics such as entertainment, art and literature, travel, national and world news.

A testament to its success, Google News picks up SOP articles on a regular basis within 5 minutes of publishing as well as all major search engines within 1 to 24 hours and ranks the SOP with a page ranking of 6.

Piazza, who is also the content manager and editor of Newsblaze, says, "I aim to move SOP to the top 100 most visited news sources on the Web within the next three years, and to help place 20,000 students in media-related jobs throughout the world - whether in broadcast or in print - within the next ten years."

Via a recently awarded grant from the University of Central Florida, the SOP will act as a liaison between UCF students and "worldwide dissemination of information." UCF students involved in radio, television, journalism and communications will develop projects under the supervision and guidance of UCF, the WGKN, the Student Operated Press and Newsblaze Broadcast Network related to "Information Fluency and the Making of an American President."

### About the SOP

The SOP online news organization is truly one-of-a-kind, with a worldwide writing task force of over 300 writers from 27 countries. All SOP writers are passionate student interns, and they receive a valued opportunity to have their work published, regardless of previous experience. The SOP was established by Piazza as a resource for budding journalists - a tool to sharpen their skills and hone their craft. Students may compete for scholarships and contribute to print magazines such as the Local Buzz Magazine, Florida People Magazine, Teen Trend Magazine as well as SOTAC Magazine. Expert advice, encouragement and guidance from Piazza is a single phone call, e-mail or instant message away.

Guiding the SOP is a team of highly talented and respected professionals from various fields to mentor the writers such as novelist, former editor and executive editor of several major American newspapers, Del Marbrook.

Said Marbrook, "Judyth Piazza is a rare, imaginative person of boundless energy who changes the world one day at a time. ... The profession needs people like her to design and execute the new operational and business models in the 21st Century."

SOP writers post in-depth and thought-provoking articles daily; interviews round out the news source and features public figures such as Homer Hickam, author of *October Sky*, *The Far Reaches* and many other books, and the late Yolanda King, daughter of Dr. Martin Luther King Jr.

### About Judyth Piazza

As young as in the fourth grade, Judyth Piazza's intense desire resulted in publication of the *Piazza News Day* and to evolve into a super writer. Piazza is the content manager and editor of *Newsblaze*, and she is a nationally recognized print and radio personality producing and hosting *The American Perspective* and *Piazza's Perspective* on iTunes. Piazza founded the SOP.

Simon T. Bailey, president of Imagination Institute, said, "Judyth Piazza is one of the emerging brilliant

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entrepreneurs in the 21st century."

Piazza's primary goal is to bring the SOP to the next level by becoming bigger than CNN and Fox News. She is driven to make the SOP an important venue in assisting 20,000 students find their way into media-related jobs.

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**KEYWORDS:** judyth piazza, journalism, writer, editor, college, education, student, intern, scholarships, world news, american, vero beach, florida, organizational communication, radio, broadcasting, judyth piazza, the SOP, news, education, international, world, Del Marbrook, Alan Gray, Newsblaze

**SOURCE:** The Student Operated Press

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