



Sydney Parents Children's and Baby Expo Success for Fertile Mind Available in the U.S.

Fertile Mind displayed great products, particularly a new super silky Soft Shirt at the 2007 Sydney Parents Children's and Baby Expo; many of these products are also available in the U.S.

For Immediate Release

SEAFORTH, NSW/EWORLDWIRE/July 2, 2007 --- The Sydney Parents Children's and Baby Expo held in Australia was on over the first weekend in June. Sydney residents had the opportunity to meet the Fertile Mind team and have a look at great maternity and breastfeeding clothing. It had some great gift ideas - Lalito Shaped Baby Wrap (the wrap "for dummies"), Opaque winter maternity tights (cut off the feet for footless and wear when not pregnant), Being Dad DVD (they loved it on Australia's "Sunrise"), and its world famous Belly Belt Combo (the must-have for early pregnancy).

A new product the really got some attention was Fertile Minds Soft Shirt "they are so comfortable many had to buy one. Super silky soft, the quality was obvious. They are great for pregnancy, breastfeeding and even as nightwear. Available in a delicious palette of colours - sauce (red), snow, liquorice or chocolate. These are now available to U.S. customers via its U.S. Web site, 'http://www.fertilemind.com' " enjoy great service.

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<http://www.fertilemind.com/maternity-wear>

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