



**PHOTO AVAILABLE: May 24: Massage Envy Opens 216th Clinic in Fairfield, Conn. and Brings Relief to Those Desperately Seeking Soothing**

*Grand Opening ceremonies on May 24 will feature chair massages, ribbon-cutting ceremony, refreshments and prizes.*

Media Advisory

FAIRFIELD, Conn./EWorldWire/May 21, 2007 --- There's no better way to relax, refresh and smooth out the bumps and unwind the kinks inflicted by the daily grind than with an affordable, professional therapeutic massage. With the opening of the new Massage Envy clinic in the Black Rock Shopping Center, licensed massage therapists are available 88 hours each week to help clients relieve stress - without straining their budgets.

The clinic, which opened its doors on May 11, is hosting a grand opening on May 24, from 4:00 p.m. until 6:00 p.m., to introduce the public to the facility and the services available there. The ceremonies will include a ribbon-cutting, chair massage, appetizers and prize drawings.

Headquartered in Scottsdale, Ariz., Massage Envy is a franchise organization that uses a membership-based approach to make massage available at convenient times and locations, as well as at affordable prices. The organization partners with massage therapists who provide exceptional care and can design massage treatments that address clients' specific needs. A full menu of massage forms are available, including Swedish, deep tissue, sports, reflexology, trigger point and cranial sacral.

The Fairfield Massage Envy clinic, the first of many locations scheduled to open in Connecticut, is owned by Eugenia Tzoannopoulos and Dina Begetis, who are also regional developers for Massage Envy in Connecticut, Rhode Island and Westchester County, N.Y.

"I first became aware of Massage Therapy as a member of Massage Envy in Arizona and immediately realized how perfect the concept was for this area," says Tzoannopoulos, a native of Connecticut. "Everyone can use a relaxing massage - especially with the running around and traffic we all have to deal with in Fairfield County."

"We're very excited to be introducing Massage Envy in Connecticut," adds Begetis. "It makes massage as affordable and accessible as other services that people treat themselves to, like haircuts and manicures."

Located at 2279 Black Rock Turnpike in the Black Rock Shopping Center, the Massage Envy clinic has more than 4,000 appointment times available each month. The clinic is open 88 hours a week: from 8:00 a.m. until 10:00 p.m., Monday through Friday; 8:00 a.m. until 6:00 p.m. on Saturday; and from 10:00 a.m. until 6:00 p.m. on Sunday.

To book an appointment or for more information on Massage Envy services, call (203) 333-ENVY (3689.)

Massage Envy is the first national franchise that brings therapeutic massages to the masses. The \$100 million company has 219 operating clinics and 375 franchises in 27 states. For more information, visit 'http://www.massageenvy.com'.

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**KEYWORDS:** Massage Envy, Massage, Spa, Health and Wellness, Franchise, Fairfield CT New Business, Massage, Spa, Wellness, New Businss, Fairfield CT, franchise

**SOURCE:** Massage Envy

**AVAILABLE MEDIA:** : Massage Envy (size: 0.1 k)  
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