



Fertile Mind's 6WayDress Named Essential Buy by Your Pregnancy Magazine

Fertile Mind has the most gorgeous maternity dresses on the market. In fact, the 6WayDress by Fertile Mind was named "an essential buy" by Your Pregnancy Magazine.

For Immediate Release

SEAFORTH, NSW/EWORLDWIRE/May 15, 2007 --- Fertile Mind celebrates the naming of its 6WayDress as "an essential buy" by Your Pregnancy Magazine. Its popularity experienced all over the world was affirmed with this press article in one of the leading maternity magazines. Because it can be worn in a variety of styles - one for every day of the week.

Customers can clearly see the value in this garment throughout their pregnancy and also beyond. They have often commented to the Fertile Mind team that they are still wearing their 6WayDress for many years because it is more than six outfits in one. Available in Classic Black, Sumptuous Chocolate and Fresh, the dress is great for the pregnant girl on holiday; a showstopper turquoise, charcoal and white batik-print evokes images of azure water lapping beautiful snowy beaches.

Of course, all the versatility of the 6WayDress is now available as a 6WayTop in black and chocolate. Worn over jeans, the look can be as casual or as chic as the wearer likes. For comfort and clever cinching in of the backside, the 2WayPants by Fertile Mind are extraordinary. Wear the waistband up under the arms, or fold down to get the hipster effect, or anywhere in between with palazzo legs to flatter all shapes.

See the Fertile Mind line at <http://www.fertilemind.com/maternity-wear>

HTML: <http://www.eworldwire.com/pressreleases/17001>

MOBILE: <http://e4mobile.com/pressreleases/17001>

PDF: <http://www.eworldwire.com/pdf/17001.pdf>

ONLINE NEWSROOM: <http://www.eworldwire.com/newsroom/308872.htm>

LOGO: <http://www.eworldwire.com/newsroom/308872.htm>

CONTACT:

Peter Hooker

Fertile Mind Pty Ltd

PO Box 215

Seaforth, NSW 2092

PHONE. 02-99050199

EMAIL: peter@fertilemind.com.au

<http://www.fertilemind.com/maternity-wear>

Los Angeles
+1 213-596-0850

Chicago
+1 312-224-4653

New York
+1 973-252-6800

London
44-20-7078-7269

Communicate News®
+1 888-546-NEWS (6397)

EWORLDWIRE®

KEYWORDS: Maternity dress, maternity clothes, maternity wear, maternity clothing, maternity bra, pregnancy clothing, pregnancy clothes, mumscoach

SOURCE: Fertile Mind Pty Ltd