



Lalito™s Specially Contoured, Lightweight, Cool Pure Cotton Baby Wraps Keep Baby Snug to Sleep Well

Like all good wraps, they are made of lightweight, cool pure cotton but only Lalito Baby Wraps are contoured to fit perfectly every time.

For Immediate Release

SEAFORTH, NSW/EWORLDWIRE/May 15, 2007 --- Australian owned and designed by two Aussie mums, the Lalito Baby wrap really is unlike any other wrap. It has been designed to help make wrapping baby so much easier.

Dads, grandparents, anyone can use this one in just three simple steps - it is an innovative - unique design that makes wrapping a baby so simple. Special contoured shape takes the guesswork out of wrapping baby. A gathered detail on which to place a baby to begin wrapping and then using the shortest side just wrap in the way caregivers are accustomed - finishing with the large side that wraps right around to the back of the baby for a snug fit every time.

Staying wrapped ensures little ones are more likely to have a much better sleep - as it stops them throwing their arms around enabling a startle free sleep. The Lalito baby wrap has been clinically trialled by midwives and maternity hospitals and is endorsed by the Australian College of Midwives.

Made from 100% Cotton Voile with a satin trim for added comfort and quality, the Lalito Baby wrap is easy to wash and quick drying. Learn more online at <http://www.fertilemind.com/maternity-wear>

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CONTACT:

Peter Hooker

fertilemind@netordering.com

PO Box 215

Seaforth, NSW 2092

PHONE. 02-99050199

EMAIL: peter@fertilemind.com.au

<http://www.fertilemind.com/maternity-wear>

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Los Angeles
+1 213-596-0850

Chicago
+1 312-224-4653

New York
+1 973-252-6800

London
44-20-7078-7269

*Communicate News**
+1 888-546-NEWS (6397)

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