



THE SIMLOCK

SAFETY IN MIND

PHOTO AVAILABLE: Keeping Families Safe and Secure When Home, Sweet Home With SIMLock

Prevent home invasions, lock bumping and in-home burglaries with SIMLock

For Immediate Release

EUGENE, Ore./EWORLDWIRE/April 27, 2007 --- A home should be a sanctuary, offering protection within its walls, but according to statistics, more than 14 percent of burglaries occur when the victims are in the house. SIMLock, a new home safety product on the market, allows users to engage a secondary lock with the ease of flipping a switch, keeping unwanted intruders out.

Installed on the deadbolt, SIMLock prevents forcible entry - whether through an unauthorized key duplicate, lock picking or the dangerous "lock bumping" trend.

"I want to provide added peace of mind for people," says Inventor Albert Nokleberg. "The SIMLock is an easy way to prevent the most egregious of crimes - one that violates our personal space and the safety a home should provide."

When the SIMLock is engaged, the deadbolt cannot be picked or opened by a locksmith, house key or bump key. When used together with smart precautions like keeping doors and windows locked at all times, verifying identity before opening the door to a stranger and keeping the line of sight to the front door clear from the street, families will be safer when at home.

"Hundreds of videos can be downloaded on popular Internet video sites that demonstrate lock picking and key bumping techniques," says Nokleberg. "People may underestimate their risk when home alone based on the knowledge willing thieves can attain. I want people to not be fearful but feel safe and secure at home."

The SIMLock can only be engaged from inside the house, preventing accidental lock-outs.

For more information, visit '<http://www.thesimlock.com>'.

About SIMLock and B & A Lock Tech Engineering, Inc.

Founded in 2006, B & A Lock Tech Engineering, Inc. developed the SIMLock to create added peace of mind, instill a sense of security for users and grow a socially responsible company. The SIMLock is an easy-to-install device that installs to an existing residential door deadbolt and prevents unwanted intruders from entering a home through a door when the SIMLock is engaged.

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Engaging the SIMLock is simple

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