



PHOTO AVAILABLE: Finding Exquisite Mother Of The Bride Formalwear Just Got Easier At Formalwear-Outlet

Ursula of Switzerland's focus on Mother-of-the-Bride dresses and gowns for the petite, missy and plus sized woman has found her a winning niche in over 5000 Better Specialty Stores and now online at Formalwear-Outlet.com.

For Immediate Release

DOTHAN, Ala./EWorldWire/April 16, 2007 --- To meet all formalwear needs, Formalwear-Outlet.com continues to add distinguished styles to its line of formalwear for all occasions. The newest line to be added is Ursula of Switzerland. Ursula designs elegant Mother of the Bride dresses in long and short lengths and long formal pant suits for added comfort. Along with Mother of the Bride Dresses Ursula of Switzerland offers cocktail dresses and special occasion dresses in both solid color and printed chiffon.

In 1988 Ursula of Switzerland won the DEBI AWARD for distinguished excellence in the bridal industry - national recognition - specifically for special occasions. This accolade would be repeated in future years.

Ursula's focus on Mother-of-the-Bride for the petite, missy and plus-sized woman has found her a winning niche in over 5000 Better Specialty Stores. Now this designer's gowns have found their way to an online shop at www.formalwear-outlet.com.

Mother of the Bride formalwear can be one of the most difficult types of formalwear to find but in one of Ursula of Switzerland's exquisite designs wearers can relax and enjoy the wedding.

To view samples online, visit '<http://www.formalwear-outlet.com>'

HTML: <http://www.eworldwire.com/pressreleases/16843>

MOBILE: <http://e4mobile.com/pressreleases/16843>

PDF: <http://www.eworldwire.com/pdf/16843.pdf>

ONLINE NEWSROOM: <http://www.eworldwire.com/newsroom/310411.htm>

LOGO: <http://www.eworldwire.com/newsroom/310411.htm>

CONTACT:

Sue Gray

Formalwear-Outlet.com

142 S Woodburn Dr

Dothan, AL 36305

PHONE. 334-793-1576

EMAIL: sueg0314@sepapparel.com

<http://www.formalwear-outlet.com>

KEYWORDS: mother of the bride dresses, mother of the bride gowns, mother-of-the-bride dresses, mother-of-the-bride gowns, mob, petite mother of the bride dresses, plus size mother of the bride dresses

SOURCE: Formalwear-Outlet.com