



Go-Kart Records Announces November 4 Release Of First Ever Commercially Sold MP3 CD With 300 Songs

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NEW YORK, N.Y./EWORLDWIRE/Sep. 11, 2003 --- On November 4, the Go-Kart MP300 Raceway will be released, compilation CD with 300 songs from 150 bands. This will be the first ever commercially sold MP3 CD.

Go-Kart Records, started in 1994, is one of New York's longest running outlets for independent music.

Bands from the punk scene, like Anti-Flag, The Lunachicks, Buzzcocks, and Toxic Narcotic, have been supported by Go-Kart Records.

"Go-Kart Records is proud of this accomplishment," stated Greg Ross, Go-Kart Records owner. "We're making 300 songs from 150 bands - all CD quality MP3s - available on two CDs for \$9.99."

The story behind the MP300

IDG (International Data Group) reported that "MP3" has replaced the term "sex" as the most popular search category on the Internet. MP3 technology has become more prevalent in recently as a result of file sharing and p2p (peer to peer) websites like Napster for music distribution.

Go-Kart recognizes the impact of new technologies like MP3s on the music industry. The Go-Kart MP300 Raceway represents the freedom to develop music without the constraints of the music industry establishment.

"The relationship between artist and consumer must be more interactive, independent, and rewarding for everyone involved," said Ross. "Outmoded definitions of profit and success should no longer get in the way of music that deserves to be heard by the people that want to hear it!"

The Go-Kart MP300 Raceway takes advantage of state-of-the-art hardware and software technology, to promote the one hundred and fifty artists and their music more effectively. The CD features music of many different styles within the punk & hardcore genres. With this new compilation at the special price of \$9.99, music fans have the opportunity to explore many different bands, including well-known artists like Anti-Flag, Bouncing Souls, Avail, Sick Of It All, Dag Nasty, Shai Hulud and the Movieline, as well as new and underground groups the Spades, Virus Nine, and the A.K.A.s.

The GO-KART MP300 Raceway is an interactive, enhanced double CD with a virtual MP3 player that allows listeners to gather further band information, along with links to the labels' and artists' websites, on their computer. Info sheets included with the purchase instruct users how to burn these MP3s to an audio CD. This double CD will play in CD-MP3 players and on computers, but the CDs will not play in older CD players.

"Why spend hours online searching for and downloading songs?" concluded Ross. "The Go-Kart MP300 Raceway is a comprehensive compilation of today's music."

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