

## Homeland Security Forces Fooled By Pranksters Posing As Media, Reports ZUG

For Immediate Release

MIAMI/EWORLDWIRE/March 27, 2007 --- Just days after the Boston bomb scare, another team of Boston-based pranksters smuggled and distributed 2,350 suspicious light-up devices into the Super Bowl. Due to its attractiveness as a terrorist target, Dolphin Stadium was on a Level One security alert, a level usually reserved for Presidential inaugurations. By posing as media reporters, the pranksters were able to navigate 95 boxes through federal marshals, Homeland Security agents, bomb squads, police dogs and a five-ton X-ray crane.

During the second quarter of the Super Bowl, the team of pranksters - who call themselves the "Super Six" - quietly distributed thousands of "Prince Party Packs" to an entire section of Dolphin Stadium. Each packet contained a light-up necklace with official-looking instructions. By turning on the necklace lights during the halftime show, Super Bowl fans believed they would be spelling out the word "PRINCE."

But they didn't. They spelled a secret message that was broadcast to 93.1 million people.

"We're always hearing that the media doesn't want to broadcast al Qaeda videos on American airwaves because they might contain 'secret messages' for the terrorists," said Sir John Hargrave, who led and financed the \$40,000 prank. "We wanted to show just how easy it is to broadcast a secret message, during the most heavily-watched, heavily-secured American event of the year. All the terrorists need is media credentials."

The secret message was spotted by sharp-eyed TiVo viewers in blue lettering on the stadium's east side during the halftime show. It led Internet sleuths on a month-long treasure hunt through Hargrave's new book, Prank The Monkey, ultimately revealing the address of his Web site (zug.com).

"We have nothing but good things to say about the security forces guarding Super Bowl XLI," said Hargrave. "They were extremely professional, capable and thorough. Unfortunately, the media is not subjected to the same level of screening as ordinary fans, and that was the loophole we used to sneak in."

A five-minute video of the caper, including hidden camera footage, is available at '<http://www.zug.com>'.

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