



# Next Generation Continuity Software

## **COOP Systems Announces Distribution Agreement With IBM**

*IBM and myCOOP Combine to Deliver Next-Generation Business Continuity Management Application*

For Immediate Release

RESTON, Va./EWorldWire/March 15, 2007 --- COOP Systems today announced IBM Australia has agreed to resell, host and support the myCOOP Business Continuity Management (BCM) software package for its clients.

myCOOP automates the full life cycle of the BCM Professional Practices applications, delivered securely over the Internet, helping businesses of all sizes assess and understand their potential risks and implement strategies to safeguard their organization. This service product will be available from IBM A/NZ Global Technology Services and represents the latest step in IBM's strategy to deliver comprehensive scalable solutions.

By combining IBM's Business Continuity & Recovery Services' and COOP Systems' BCM software package, IBM will be able to offer a solution previously only available to large enterprises.

myCOOP's ASP delivery methods enable no risk deployments, low total cost of ownership, and an ease-of-use unique in the BCM software industry. Customers implement solutions in days at an affordable cost, with the solution extensible throughout their organization to all BCM program participants.

"We are delighted by the decision. IBM has an unmatched ability to support organizations' BCM needs globally with extensive infrastructure and professional services," said Chris Alvord, CEO of COOP Systems. "Australia and New Zealand are fundamental to COOP Systems' worldwide corporate strategy. Our Melbourne office, managed by Paul Farley, our Asia Pacific Program Manager, is evidence of our commitment to the region."

### About COOP Systems

COOP Systems (<http://www.coop-systems.com>), headquartered in Herndon, Va., is an exciting provider of myCOOP, the ASP-delivered continuity planning software package. With a special focus on clients with distributed planning needs, increasing numbers of innovative private and public sector clients have recently become customers. With a reputation for no risk deployments, low costs, and ease-of-use for all types of users, myCOOP is the next generation of business continuity software.

### About IBM (NYSE: IBM)

For more information about IBM Business Resiliency and Continuity Services and Solutions, go to

'<http://www.ibm.com/au/resilience>'.

For any IBM media-related inquiries, contact Carla McMurray, [carlamcm@au1.ibm.com](mailto:carlamcm@au1.ibm.com).

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**CONTACT:**

Paul Farley

COOP Systems Pty Ltd

150A Barkly Street

St. Kilda, Victoria 3182

PHONE. +61 411.226.585

FAX. +61 3.9525.4069

EMAIL: [paulfarley@coop-systems.com](mailto:paulfarley@coop-systems.com)

<http://www.coop-systems.com>

Christy Downs

COOP Systems

607 Herndon Parkway, Suite 108

Herndon, VA 20170

PHONE. 703-464-8700

FAX. 703-464-9683

EMAIL: [christinadowns@coop-systems.com](mailto:christinadowns@coop-systems.com)

<http://www.coop-systems.com>

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