



PottyMD Introduces Potty Monkey, To Be Leader Of Toilet Training Product Line

PottyMD, a world leader in education and manufacturing of solutions for toileting problems and bedwetting in children, now is introducing its complete potty training system.

For Immediate Release

KNOXVILLE, Tenn./EWORLDWIRE/Jan. 29, 2007 --- PottyMD today announced the availability of the new Potty Monkey potty training system. Potty Monkey will ensure that the PottyMD brand continues as the leader in the correction of all toileting problems in children. PottyMD is excited to bring this very educational, fun, and successful toilet training system to the market.

"The complete educational potty training system concept was developed several years ago," said Dr. D. Preston Smith, pediatric urologist and founder of PottyMD. "There was a lot of enthusiasm when we first introduced the Potty Monkey concept, but it took several years to publish the books and develop the interactive toy. Parents, families and children are always receptive to fun and educational potty training products. Potty Monkey will allow us to develop an extensive distribution network that will serve our future goals to develop a complete toilet training product line."

The Potty Monkey system includes a quality plush monkey, flushing toilet, diaper, underwear, and two educational books - one for the parents and one for the child. A 30 and 90 minute timer causes Potty Monkey to request to use the toilet often in order to improve the toilet training process and develop a health potty routine. "The Potty Trainer" is an 80-page parents' book written by Dr. Smith and "Monkey Learns to Potty" is a quality children's board book written and illustrated by Dr. Smith's wife and her twin sister. In the spirit of 'Monkey See, Monkey Do,' Potty Monkey has new underwear and a potty chair. Potty Monkey responds every time it is placed on the flushing toilet.

For customer and distribution inquiries, contact PottyMD at 877-768-8963 or through the Web site www.pottymd.com.

About PottyMD

PottyMD was established in 2003 by pediatric urologists to educate and develop results-oriented products that address issues related to potty training, bladder problems after training, constipation, and bedwetting. In addition to Potty Monkey, PottyMD has published seven books about toileting issues in children and manufactures the Tinkle Timer and Wet-Stop bedwetting alarms. The PottyMD team is committed to providing the most comprehensive, practical and affordable assistance that is currently available. For more information, contact the headquarters in Knoxville, Tennessee at 877-PottyMD or through www.pottymd.com.

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