



## **Fertile Mind Releases Another Outstanding Products For Pregnant Mums –“ BandO, Available In Two Weeks**

*Fertile Mind is really pleased with the immediate success of their new product bandO. Within two weeks, stockists all over Australia are getting them in for their customers so that they can enjoy the wonderfully soft versatile seamless band.*

For Immediate Release

SEAFORTH, NSW/EWORLDWIRE/Jan. 8, 2007 --- After continuous requests to provide a strapless bra to the maternity market, Fertile Mind took it one step further and created a wonderfully soft seamless band that can do so much more. It also provides a gentle support to the tummy for those customers that don't need the full support of their clinically proven Belly Bra. bandO also teams with the world famous Belly Belt to extend a standard wardrobe into maternity wear and fill the gap that may start to appear between tops and pants.

Stockists are applauding Fertile Mind for the efforts in making this product so soft and comfortable for their customers, and the timing has been great for Christmas gift-giving. As at mid-December - two weeks after release, it is now available in over 75 stores around Australia with many stockists ordering a few times already because they are "just walking out the door."

Japan and New Zealand are also enjoying the magic of bandO with many other countries considering it within their range.

See this and the complete Fertile Mind line at <http://www.fertilemind.com.au>.

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