

Nov. 11 - 12: Tampa-Based Fitness Competition And Celebrity Auction To Benefit The Rock Foundation

Tampa-based fitness company, Women's Tri-Fitness, to hold a fitness competition and WWE celebrity auction to benefit The Rock Foundation, founded by former WWE Champion, Dwayne "The Rock" Johnson for children with medical disabilities.

Media Advisory

TAMPA, Fla./EWorldWire/Nov. 6, 2006 --- Tampa-based fitness company, Women's Tri-Fitness is holding a fitness competition to benefit The Rock Foundation. The Rock Foundation, founded by former WWE Champion, Dwayne Johnson, AKA "The Rock", benefits at-risk youth and children hospitalized for medical disabilities, disorders and illnesses. Admission \$20 for both days or \$5 for Sunday only. There will also be a celebrity auction with items from WWE stars.

Dwayne Johnson, AKA "The Rock," calls Women's Tri-Fitness, "The ultimate in women's fitness."

There is still time to sign-up to compete in any of the events. Children can compete in the Children's Fitness Challenge at no charge. Both personal and corporate donations are accepted for the Rock Foundation to benefit at-risk youth and children hospitalized for medical disabilities, disorders and illnesses.

The Fall Classic - includes the following competitions:

- Women's Tri-Fitness - open to women of 13 and up
- The Ultimate Fitness Challenge - open to men 13 and up
- Children's Fitness challenge - open to children 5 - 12 years of age.

Saturday, November 11, 2006 - Leto High School - Auditorium - 5:00 p.m.

Sunday, November 12, 2006 - Leto High School - Baseball Field - 10:30 a.m.

Corporate Summary

Women's Tri-Fitness, Inc. - a Tampa-based fitness company, hosts multiple fitness competitions around the country as well as publishing "Women's Tri-Fitness Magazine."

The Women's Tri-Fitness competition consists of a Grace & Physique round, Fitness Routine, Fitness Skills, and features a military-style Obstacle Course, The Men's Obstacle Course Challenge, and the Children's Fitness Challenge.

For more information, visit <http://womenstri-fitness.com>

The Rock Foundation

The Dwayne Johnson Rock Foundation creates a platform of hope and possibility for children nationwide by providing programs designed to enrich and empower the lives and self-esteem of under-served, at-risk youth and children hospitalized for medical disabilities, disorders and illnesses. It serves a variety children ranging from infancy to twenty-two years of age with the goal of making every child smile.

<http://www.djrockfoundation.org/>

Contact Information

Al Rosen, President, Women's Tri-Fitness, Inc., (813)263-2779, trifitman@aol.com, <http://womenstri-fitness.com>

HTML: <http://www.eworldwire.com/pressreleases/15883>

MOBILE: <http://e4mobile.com/pressreleases/15883>

PDF: <http://www.eworldwire.com/pdf/15883.pdf>

ONLINE NEWSROOM: <http://www.eworldwire.com/newsroom/310721.htm>

LOGO: <http://www.eworldwire.com/newsroom/310721.htm>

CONTACT:

Daniel Brienza

Women's Tri-Fitness, Inc.

9701 Van St.

Tampa, FL 33615

PHONE. 813-263-2779

EMAIL: championbiz@gmail.com

<http://womenstri-fitness.com>

KEYWORDS: fitness, charity, competition, Tampa, WWE, The Rock

SOURCE: Women's Tri-Fitness, Inc.