



## **Crush Creative Takes Delivery Of A Vutek UltraVu II 3360 Superwide Digital Printer**

For Immediate Release

BURBANK, Calif./EWorldWire/Oct. 25, 2006 --- Crush Creative adds to its grand format printing capacity with the installation of the Vutek UltraVu(R) II 3360.

Crush Creative, a Southern California visual communications agency, remains committed to offering its clients cutting edge solutions; the addition of the Vutek 3360 adds additional capacity and increased variety of substrates to its current list of services. With an abundance of grand format devices on the market, the 3360 was chosen after extensive research. The UltraVu II 3360 family of three-meter superwide digital printers offers the highest productivity and best image quality in its class.

An eight color model device that prints up to 10 feet wide, the UltraVu will print superior image quality on a large variety of substrates including fabrics. This roll-to-roll solvent printer has been setting the industry standard for years and is the most popular three-meter printer on the market today.

Crush Creative has been a major supporter of the creative community for over 40 years. Producing the finest in visual communications, Crush is one of the largest digital imaging, creative services and finishing companies in the Los Angeles area.

Merisel is a leading supplier of graphic image arts in the United States with offices in New York, Chicago and Los Angeles. Merisel's mission is to provide Graphic Solutions - Designed to fit your image. This is achieved through four wholly owned companies ... Color Edge Art, Color Edge Visual, Comp24 and Crush Creative.

VUTEK is a wholly-owned subsidiary of EFI. EFI is the world leader in digital controllers, superwide format printers and inks, and commercial and enterprise print management solutions. EFI's award-winning solutions, integrated from creation to print, deliver increased performance, cost savings and productivity.

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**KEYWORDS:** Crush Creative, Merisel, Printing, Vutek, Advertising, Communications, Lambda, Icut, Graphics,

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Display, Vutek, fabric, printing

**SOURCE:** Crush Creative