
Minds-Eye-View, Inc. Prevails Against Preliminary Injunction

FOR IMMEDIATE RELEASE

COHOES, N.Y./EWorldWire/July 30, 2003 --- Minds-Eye-View, Inc. (MEV), the pioneer in interactive spherical imaging, widely used on the Internet, announced today that Internet Pictures Corporation (NasdaqSC:IPIX) of Knoxville, Tennessee has withdrawn its motion for preliminary injunction. Ford Oxaal, MEV's president, commented, "iPIX's motion for preliminary injunction was the reason we filed our extensive defense right up front. Now that the immediate threat has been removed, we can continue forward with our plans to enhance spherical photography as it is used now by the real estate, travel and tourism industries, as well as expand into industries that we feel may have been overlooked."

One of MEV's licensees, iPIX, has filed an unfair competition and patent infringement lawsuit (case number 3:03-CV-317) against it. MEV considers the lawsuit meritless, frivolous, and vexatious, and in its defense has presented irrefutable evidence that the patent in suit (Re. 36,207) is invalid, unenforceable, and not infringed on numerous grounds. Through its defense, Minds-Eye-View, Inc. expects the entire iPIX patent portfolio to be rendered unenforceable.

For more information on Minds-Eye-View, Inc., please visit www.pictosphere.com

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