

September 28-29: Yuvee, Inc. To Showcase MicroLaptop Design At The Emerging Technologies Conference At MIT In Cambridge, Mass.

A device design that is optimized for wireless broadband networks, the best of the mobile phone marries the best of the PC and laptop using proprietary NeoKeys interface.

Media Advisory

HIGHLAND PARK, Ill./EWORLDWIRE/Sep. 26, 2006 --- Sponsor of the Emerging Technologies Conference at the Massachusetts Institute of Technology, Yuvee will introduce the NeoKeys MicroLaptop - a device design that is optimized for wireless broadband networks.

As broadband wireless networks proliferate, Yuvee has responded to an increasing consumer need for a device that has all the processing power memory and full operating system of a laptop in a handheld mobile form factor and that has an interface that makes everything easy.

The NeoKeys MicroLaptop achieves this balance through a careful selection of the critical internal components and OS of laptops combined with the NeoKeys interface that switches at the users' command among all the modes of the device: telephone, mp3 player or PC. The dynamic mode-switching capability of the NeoKeys interface puts the user in control of the device by re-mapping the keypad visually to just display just what the user needs to do what the user wants to do.

Coined "what you see is what you need" or WYSIWYN, [wwwneokeyscom](http://www.neokeys.com) demonstrates the NeoKeys interface in a mobile phone form factor and has downloadable information on engineering issues and usability studies. For instance, a common misconception that embedding LCDs or OLEDs in the keypad will be a substantial power drain. In fact, properly designed and implemented, LCDs in the keypad do not substantially reduce battery life.

More information on the NeoKeys Microlaptop and on the NeoKeys interface is available at wwwneokeys.com. Along with multi-media presentations, it is translated in eight languages

Availability

This device is in development. There is not a date for delivery of a final product to the market Yuvee is currently working on licenses to telecommunications, PC, laptop, home entertainment and other applicable industries.

About Yuvee Inc.

Yuvee is an early-stage technology company headquartered in Highland Park, Ill. The company's focus is on next-generation user interfaces. U.S. and Australian patents for the NeoKeys interface have issued, and Yuvee has patents pending internationally.

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KEYWORDS: yuvee, keypad, joystick, brushstroke, chinese, squawk, doodling, neokeys, mobile phone, cell phone, user interface, interface, keyboard, neokeys, neokeys interface, neokeys microlaptop, yuvee, wireless broadband device, wireless internet device

SOURCE: Yuvee, Inc.