



Sitestar™s Announces The SurfBoost Web Accelerator Affiliate Program

FOR IMMEDIATE RELEASE

LYNCHBURG, Va./EWORLDWIRE/July 29, 2003 --- Internet Service Provider Sitestar Corporation (OTCBB: SYTE) today announced it has officially launched its new SurfBoost Affiliate Program. This new program offers Affiliate partners the opportunity to earn a commission for every person that registers for a free SurfBoost Web Accelerator trial.

According to Sitestar President Frank R. Erhartic, Jr., "We are excited to be able to offer this Affiliate Program to our existing and potential Affiliates. Now others can help us get the word out and share in the success of a web acceleration technology that actually works for dial-up users."

Qualified individuals and organizations who would like to participate in the Affiliate Program can sign up at the www.surfboost.com website. After the applicant receives acceptance into the Affiliate Program, the SurfBoost Affiliate can select between several banner advertisements or text links. HTML code is available to copy and paste onto their website and if the Affiliates have their own email newsletter, they can also include the code in it.

About the SurfBoost Web Accelerator

The SurfBOOST Web Accelerator is a client/server application that allows any Internet user with dial-up access to increase the speed of their web browsing an average of three to five times faster. After installation of the SurfBOOST program on the client's machine, all web traffic is redirected to one of Sitestar's compression servers. All components of the websites being accessed are compressed according to the compression settings configured on the client-side application. These components are then streamed to the client's computer at a fraction of the size. SurfBOOST Internet acceleration also takes advantage of caching technology and eliminates the need for multiple requests for the many components of a webpage. This allows for even more efficient delivery of the web data.

About Sitestar Corporation

Sitestar Corporation is a mid-Atlantic Internet Service Provider (ISP) and computer services company offering a broad range of services to business and residential customers. Sitestar's main customer base is primarily in the Virginia and North Carolina markets but also sells most of its services nationwide. Sitestar's wholly owned subsidiaries provide narrow and broadband Internet access, Web-hosting and design services, computer sales and repair and other technology-related solutions to its residential and business customers.

Sitestar's wholly owned subsidiaries include Sitestar.net (<http://www.sitestar.net>), Sitestar Applied Technologies (<http://www.sitestarapplied.net>), Lynchburg.net (<http://www.lynchburg.net>), Computers by Design (<http://www.computersbydesign.com>), CBD Toner Recharge (<http://www.recharge.net>) and Advanced Internet Services (<http://www.advi.net>).

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CONTACT:

Joseph Albanese
Sitestar Corporation
29 West Main Street
Martinsville, VA 24112
PHONE. 276-666-9533

Los Angeles
+1 213-596-0850

Chicago
+1 312-224-4653

New York
+1 973-252-6800

London
44-20-7078-7269

Communicate News®
+1 888-546-NEWS (6397)

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FAX. 818-332-4213
EMAIL: sales@sitestar.com
<http://www.sitestar.com>

WEBSITES: <http://www.sitestar.com>, <http://www.sitestar.net>, <http://www.netrover.com>,
<http://www.surfwithus.net>, <http://www.lynchburg.net>, <http://www.computersbydesign.com>,
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KEYWORDS: Virginia, Lynchburg, technology, investment, Internet, Sitestar, web, hosting, shareholder, meeting, ISP, Web Accelerator, Web Acceleration, SurfBoost, Sitestar

SOURCE: Sitestar Corporation