

Robin McKelle Nominated For Three Boston Music Awards, Reports Cheap Lullaby Records

McKelle has shared stages with Herbie Hancock, Wayne Shorter, Terence Blanchard, Michael McDonald and Jon Secada.

For Immediate Release

BOSTON/EWORLDWIRE/Aug. 29, 2006 --- The critically acclaimed debut record from Robin McKelle has been nominated for three Boston Music Awards including Local Debut Album Of The Year, Outstanding Jazz Act and Best Local Female Vocalist.

The mission of the Boston Music Awards is to celebrate the wonderful music that is produced by artists affiliated with the Boston music scene. The event encompasses most genres of music, highlighting the diversity and the quality of the music from the area. For the past 18 years the event has hosted the best and brightest of Bostonarea musicians.

The 19th Annual Boston Music Awards will be held at the Avalon Ballroom on Wednesday, September 27, 2006.

NPR â€“ The NPR Effect

*A piece about effect of the Morning Edition Piece on Robin
by Robert Smith*

When I heard the lovely voice of jazz singer Robin McKelle on NPR yesterday, I headed on over to Amazon.com to check out her album. Apparently I wasn't alone. Early yesterday, the album was ranked No. 147,669 in sales. Today, it's at No. 5 with a bullet. This, my friends, is the well-documented NPR effect. It's something of a sport around here... to check out someone's Amazon ranking before and after a music or book story airs. An NPR mention can do more than send it up the charts. Elizabeth Blair's profile of the late Eva Cassidy led to a revival of interest in the singer and a posthumous gold album.

Of course, Amazon doesn't reveal its sales numbers so, who knows, perhaps a handful of people could change the ranking considerably. MIT tried to analyze Amazon rankings for books in 2003 (PDF format). It found a rank at No. 10 represented about 5,000 sales a week. A rank of No. 100,000 was 1.6 sales a week.

BIO

It's a remarkable voice - a soul-infused alto tinged with haunting echoes of the postwar jazz greats. For years its possessor, Robin McKelle, has inched closer to her inevitable destiny with the spotlight. Having shared stages with revered artists such as Herbie Hancock, Wayne Shorter, Terence Blanchard, Michael McDonald, Jon Secada and others, McKelle now assumes center stage with a debut solo album that exuberantly broadens the boundaries of retro-swing. Produced by trumpeter, arranger and clinician Willie Murillo (Brian Setzer Orchestra, Aimee Mann, LeAnn Rimes), Introducing Robin McKelle evokes the jazzy spirit of 1940's America, while retaining a contemporary edge that speaks of a new wartime. With its well-struck balance of potent swing and fearlessly sentimental balladry, the album heralds the arrival of a peerless interpretive artist.

TOUR DATES

Oct 17 2006 8:00P JVC JAZZ FESTIVAL Paris
Oct 18 2006 8:00P JVC JAZZ FESTIVAL Paris
Dec 11 2006 8:30P Feinsteins at the Regency New York, NY

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