



## **Beilis Development Moves Formulations For Personal Care Products Into The Future At BeilisDevelopment.com**

For Immediate Release

FAIRLAWN, N.J./EWORLDWIRE/Aug. 25, 2006 --- The name one of the most advanced cosmeceutical companies in the world doesn't roll off the tongue yet, but Beilis Development is making its presence known within the trade, with products created and manufactured via its own proprietary and exclusive technologies - a complete line of personal care products that offers something different: immediate results that were previously unavailable without surgery or needles.

These results "and the products that provide them" are exactly what aging baby-boomers are scooping up to help them keep their youthful looks. Technological advances and new product introductions have moved the cosmeceutical industry into a growing market sector with over 2.5 billion dollars in skincare sales alone, plus a yearly growth rate of 11.7 percent.

The quality of Beilis Development products is the standard others in the industry will follow moving into the future.

"My goal has always been to develop products that deliver real benefits that can make a real difference in others lives," said Dr. Gene Beilis, founder, president and CEO of the company. "Our Beilis Development original platform of alternative skin and personal care products rivals the effectiveness of dermatological procedures - it provides a value beyond anything the industry has seen so far."

High-tech products like the Beilis patented GABA neuro-inhibitor for immediate wrinkle reduction without Botox(R) injections and the Beilis unique replacement for Restalyne injections to plump lines and wrinkles and add fullness and volume are engendering a following from clients worldwide. The company's groundbreaking invisible patch, a polymer system that can be incorporated into any type of formula, is designed to act like an invisible skin; it releases the active ingredient over a period of 24-hours without the inconvenience of a visible patch.

"These formulas are developed for marketers with vision," said Dr. Beilis. "We're able to do the work we do because we stand on the razor-thin line between pharmaceuticals and cosmetics. Beilis is the first and only company of its kind anywhere in the world."

Beilis' approach to producing one-of-a-kind products for its clients puts it ahead of others. Rather than using the usual cosmetic suppliers and vendors, it sources raw materials from outside the industry. Laboratories both in the United States and Russia specialize in proprietary, instant bioactive peptides that boost the availability of active ingredients so formulas work more efficiently.

"Our new Web site makes it easy for people to learn more about us and our extraordinary products," said Mike Goldenberg, vice president of sales and marketing. "Our goal is to have everyone experience our philosophy, our products and the great things that we can accomplish for them."

To learn more about the formulas Beilis offers, call Goldenberg at the Beilis offices in New Jersey at 973-559-5666. Company representatives are enthusiastic about working with clients of any size and welcome visitors at the company's site, [www.beilisdevelopment.com](http://www.beilisdevelopment.com).

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