



Zymol's Exclusive Automotive Products Find Their Place In Beverly Hills On South Robertson Boulevard

Discerning Owners of Exceptional Automobiles Acquire the Education, Talents and Products from the Experts

For Immediate Release

BEVERLY HILLS, Calif./EWorldWire/Aug. 22, 2006 --- In customary Beverly Hills style, alongside the brilliance and glamour of Armani, Gucci, Dior and Chanel arrives Zymol, the world's most exclusive manufacturer of sophisticated, hand-crafted automotive care products.

CEO Chuck Bennett finds the Zymol line a perfect complement to the brands drawing patrons to these seductive streets, like Tiffany and Patek Philippe. "Zymol will grace, with elegance and style, the world's central shopping district nestled among a myriad of sophisticated fashion boutiques," says CEO Chuck Bennett.

Zymol makes its first appearance with a retail facility complete with a detailing studio on 209 South Robertson Blvd. on Sunday, October 1, 2006. "Discriminating owners of exotic, vintage and collectible vehicles will have the opportunity to discover first-hand the true brilliance of Zymol. Custom formulas for Bentley, Porsche and Ferrari are certain to engage those owners," adds Bennett.

The Beverly Hills location opening follows the tremendous accolades for Zymol products at its recent showing on classic and distinctive automobiles at the Pebble Beach Concours, and after its opening of Zymol Europe in Great Britain, the company's first office outside of the United States. Zymol's reputation for excellence fits in with the boulevard's reputation for opulence - synonymous with passion for the unique and exclusive. "This is the first of its kind retail venue tailored to accommodate those who love fine automobiles," states Bennett.

About Zymol

Zymol (pronounced ZYE-mol) is the world's leading producer of premium automotive care products. Its effectiveness, natural ingredients, environmental compatibility and adoption by the automotive elite distinguish Zymol in the market.

Since 1980, Zymol's washing, cleaning and feeding formulas have been used to protect and shine some of the finest cars in the world. From Vintage(TM) Estate Glaze (\$1,850.00) to Auto(TM) Wash (\$19), there are Zymol products to suit any budget, need or vehicle.

Hand-crafted Zymol paste waxes are based on a carriage maker's formula developed in Bischofsheim, Germany in the late 1800s.

Zymol is dedicated to helping present and future generations preserve and protect the contributions made by the designers, manufacturers, collectors and restorers of motorised and non-motorised works of art, new or old.

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AVAILABLE MEDIA: Audio Clip: Zymol's Exclusive Automotive Products Find Their Place In Beverly Hills On South Robertson Boulevard (size: 1.5 k)

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<http://eworldwire.com//mediauploads/zymol-beverly-english.mp3>

Photo: Zymol's Exclusive Automotive Products Find Their Place In Beverly Hills On South Robertson Boulevard (size: 0.2 k)

In customary Beverly Hills style, alongside the brilliance and glamour of Armani, Gucci, Dior and Chanel arrives Zymol, the world's most exclusive manufacturer of sophisticated, hand-crafted automotive care products.
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Video Clip: Zymol's Exclusive Automotive Products Find Their Place In Beverly Hills On South Robertson Boulevard (size: 1.9 k)

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Video Clip: Zymol's Exclusive Automotive Products Find Their Place In Beverly Hills On South Robertson Boulevard (size: 1.1 k)

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Video iPod: Zymol's Exclusive Automotive Products Find Their Place In Beverly Hills On South Robertson Boulevard (size: 2.7 k)

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