



The Magic Bullet For Family Business Success This Week On Family Business Doctor

This week, host Ashley Pharr and the Family Business Doctor Wayne Rivers will discuss the magic bullet for family business success with guest Jack Moore, former member of the board of directors for Benjamin Moore & Co.

For Immediate Release

RALEIGH, N.C./EWorldWire/July 26, 2006 --- This week, host Ashley Pharr and the Family Business Doctor Wayne Rivers will discuss the magic bullet for family business success with guest Jack Moore, former member of the board of directors for Benjamin Moore & Co. Family Business Doctor will air on the Business TalkRadio Network(TM) at 9:00 in the morning EST on Sunday, July 30, 2006.

This episode of Family Business Doctor will discuss the value that a high performing strategic outside board can provide for a family business and provide guidelines on how to set up a successful board. Jack Moore will join the show to share his experience serving on the board of directors for Benjamin Moore & Co. The program airs on the Business TalkRadio Network, Sundays at 9:00 in the morning EST. The Business TalkRadio Network broadcasts business and financial talk shows 24/7 on more than 200 radio stations across the country. Programming is also streamed live, archived and podcast at BusinessTalkRadio.net.

Jack Moore is currently advisor for the Family Business Initiative, sponsored by the National Association of Corporate Directors. The Initiative's mission is to provide director education programs and publications for NACD's several hundred members affiliated with family business. From 1999 to 2003, Mr. Moore led the start-up and operation of NACD's Capital Area Chapter of the National Association of Corporate Directors and subsequently coached NACD chapter leaders elsewhere in the country. From April 1994 to December 2000, Mr. Moore served on the Board of Directors of Benjamin Moore & Co., a manufacturer of architectural and industrial maintenance coatings with annual revenues of over \$800 million. He now serves as a manager and trustee of the Frank W. Moore, LLC, a family investment company created after sale of the company.

Wayne Rivers is the president of the Family Business Institute and author of "You Don't Have to Die To Win" and "Prescriptions for a Healthy Family Business." The Family Business Institute specializes in helping family and closely held businesses maximize their success

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KEYWORDS: succession plans, family business consultant, Wayne Rivers, Benjamin Moore & Company, Jack Moore

SOURCE: Family Business Institute