



Chick-fil-A, Inc Founder And Chairman Truett Cathy, This Week on Family Business Doctor

This week host Fred Hathaway and the Family Business Doctor Wayne Rivers, will discuss Surviving and Prospering to the Third Generation and Beyond with Chick-fil-A founder Truett Cathy.

For Immediate Release

RALEIGH, N.C./EWorldWire/July 5, 2006 --- This week host Fred Hathaway and the Family Business Doctor Wayne Rivers, will discuss Surviving and Prospering to the Third Generation and Beyond with Chick-fil-A founder Truett Cathy. Family Business Doctor will air on the Business TalkRadio Network(TM) at 9 a.m. EST on Sunday July 9, 2006. Psychologist Dr. Michael Lyons will also join the show to share three critical areas of focus for the next generation of leaders.

This episode of Family Business Doctor will discuss Surviving and Prospering to the Third Generation and Beyond. Rivers will share the different styles of CEO's in how they develop their successors. Cathy will share his experience from 60 years in the restaurant industry and how he has built Chick-fil-A into one of the most successful quick service restaurant chains in the country. Cathy will also discuss how he has incorporated three generations of his family into the business. The program airs on the Business TalkRadio Network, Sundays at 9 a.m EST. The Business TalkRadio Network broadcasts business and financial talk shows 24/7 on more than 200 radio stations across the country. Programming is also streamed live, archived and podcast at www.BusinessTalkRadio.net.

Cathy is founder and chairman of Chick-fil-A, Inc. Cathy started the business in 1946, when he and his brother, Ben, opened an Atlanta diner known as The Dwarf Grill (later renamed The Dwarf House). Over the years, that restaurant prospered and led Cathy to further the success of his business. In 1967, Cathy founded and opened the first Chick-fil-A restaurant in Atlanta's Greenbriar Shopping Center. Today, Chick-fil-A is the second-largest quick-service chicken restaurant chain in the United States based on annual sales. Currently, there are more than 1,240 restaurants in 38 states and Washington D.C. Remarkably, Cathy has led Chick-fil-A on an unparalleled record of 38 consecutive years of annual sales increases.

Rivers is the president of the Family Business Institute and author of *You Don't Have To Die To Win* and *Prescriptions For A Healthy Family Business*. The Family Business Institute specializes in helping family and closely held businesses maximize their success.

For more information contact Ashley Pharr at 1-877-326-2493 (FAM-BIZ-DR) or visit www.Familybusinessinstitute.com.

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