



PHOTO AVAILABLE: Ramapo College Student Sandy Bonfiglio Gets Real-World Experience At World Internet Marketing, Inc. Internship

For Immediate Release

JEFFERSON, N.J./EWORLDWIRE/June 26, 2006 --- Jefferson Township, N.J., resident Sandy Bonfiglio is making her summer count: a Ramapo College senior and communications major with a focus on public relations, Bonfiglio is spearheading research, development and expansion of services for Succasunna-based World Internet Marketing. Along with this effort, Bonfiglio is providing essential operational support for clients â€“ writing, editing and distributing press releases, and producing and distributing video press releases.

For her specific internship project, Bonfiglio is working to identify features that would attract a wide audience â€“ to use and incorporate additional service offerings into their marketing strategy. An essential and important part of public relations for many companies, the site will extend World Internet Marketing service offerings into other key areas and industries.

Bonfiglio said designing a membership-based Web site is tough but that sheâ€™s learning a lot.

â€œCommunications is a critical element of this project â€“ the key to building a successful community rests with effectively creating a strong, cohesive brand and message,â€• Bonfiglio said.

According to Bonfiglio, she chose the internship at World Internet Marketing, Inc. to gain â€œexperience, and a little bit of guidance,â€• as to what she would like to do after she graduates this August.

â€œIâ€™m still not quite sure what I want to do,â€• Bonfiglio said, â€œso the internship is giving me a chance to feel things out.

â€œThe internship seemed very down-to-earth and not intimidating at all,â€• she added.

Bonfiglio said sheâ€™ll probably end up working in an advertising or public relations job in the future. For now, the internship at World Internet Marketing is giving her a chance to hone the professional skills she needs.

About World Internet Marketing, Inc.

Identifying needs and developing programs to meet the needs of its clients have been the primary focus since its start, ten years ago. World Internet Marketing provides comprehensive marketing and public relations products and services through several brands, and its strength has been its management, the expertise of its team and in its ability to adapt to a rapidly changing market. With quality goals surpassing those of its competitors, World Internet Marketing has established credibility as a reputable news wire. Complementing its offerings is significant growth in areas like video and audio distribution; always a leader, one of World Internet Marketingâ€™s firsts includes mobile notification to clients of work in progress.

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