



## Fertile Mind Zodiac Babies Perfect Gifts For A Special New Arrival

*Zodiac Babies are the perfect gift for a special new arrival. Cute designs that flatter girls and boys. Manufactured from soft cotton and designed in Australia.*

For Immediate Release

SEAFORTH, Australia/EWORLDWIRE/June 22, 2006 --- The hooded towel gift pack is unique, personalised and of the highest quality. It is the perfect gift for a special new arrival. The hooded towel and face washer are manufactured from thick luxurious 100 percent cotton towelling. The towels feature babies own star sign which is embroidered onto the hooded towel and washer to give that individual appeal.

The Zodiac Babies hooded towel measures a generous 100 cm x 100 cm larger than most towels and is trimmed in white satin. Included with the towel is a face washer which is 30 cm x 30 cm and also trimmed in white satin. These two items are beautifully presented in a zip lock pack which also contains a gift card inside and a personalised message for each star sign.

The Zodiac Babies baby wrap set is a quality range from acclaimed designers Lalito, creators of Australia's unique shaped baby wrap. The shaped baby wrap has been clinically-trialled and endorsed by the Australian College of Midwives. The 100 percent cotton, satin-trimmed baby wrap, found to give babies a better sleep because its shape and large size ensures a baby stays wrapped, feeling safe, secure and very snug. The gift pack is a zip lock pack features:

- An all-over design
- Embroidery depicting babies' star sign
- A gift card

Its innovative unique design makes wrapping a baby so simple. Special contoured shape takes the guesswork out of wrapping a baby. A gathered detail on which to place the baby to begin wrapping and then using the shortest side just wrap in the way accustomed to, finishing with the large side that wraps right around to the back of the baby for a snug fit every time. Trialled both by midwives and maternity hospitals. A wrap that does not come unwrapped reduces the startle reflex that disturbs a baby mid-sleep. Unlike most wraps, the Lalito Baby wrap is generously sized and keeps a baby wrapped, enjoying a better sleep.

Each Zodiac Babies bib is individually embroidered with one of the 12 zodiac star signs making these bibs unique to the wearer. Made from durable cotton, polyester and trimmed in satin.

The Zodiac Babies wrist rattles are twelve cute zodiac baby animal symbols each cleverly designed as a soft, washable wrist rattle. One for each of the zodiac signs, a great gift idea for every new baby. Manufactured from soft washable fabric in the babies' star sign, they are sure to give baby hours of enjoyment. These adorable baby animal designs have been carefully tested and pass all safety requirements as recommended by the Australian Toy Standard AS8124.

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